# SCAT INDIA TRADE SHOW 2024 POISED FOR GROWTH ON BROADBAND DELIVERY

Scat India Trade Show 2024 will showcase a range of innovation spread across Cable TV, IPTV, Broadband and IPTV Segments.

The SCAT India Trade Show 2024 will take place from October 17 to 19, 2024, at the Jio World Convention Centre in Mumbai, India. This trade show is aprime event with a historic legacy of three decades for the satellite, cable TV, DTH, and broadband industries, offering a platform for more than 300 exhibitors to showcase their latest products and services. These include satellite



communication solutions, broadband cable, fiber optic components, IPTV, and more.

The event attracts key industry professionals such as broadcasters, Pay TV channels, ISPs, and equipment manufacturers, providing ample networking opportunities with potential customers, partners, and investors. India is now the second-largest consumer of internet data, highlighting the growing demand for broadband and fiber optics

The future of the cable TV market in India is expected to be shaped by a mix of challenges and

opportunities driven by digitalization, competition from OTT platforms, and regulatory changes.

# THE FUTURE OF CABLE TV IN INDIA

With the continued rollout of Digital Addressable Systems (DAS), India's cable TV market has already seen significant transitions from analog to digital. This shift enables better service quality, higher content variety, and improved revenue collection through subscriber-based pricing models. However, this also intensifies competition with Direct-to-Home (DTH) services and OTT market is expected to grow at a CAGR of around 21%, further putting pressure on traditional cable services to innovate.

platforms

platforms

demand

Prime

Netflix, Disney+

Hotstar, and Amazon

The rise of OTT

drastically affected

traditional cable TV

subscriptions. As of

2023-24, over-the-

top (OTT) services

are growing rapidly,

offering more on-

personalized

content, which has

led to a plateau in

cable TV growth. The Indian OTT

like

has

and

The Cable operators are increasingly offering hybrid models that combine cable TV with broadband and OTT subscriptions to retain customers. Some providers are integrating IPTV services and smart set-top boxes, allowing viewers to switch between traditional TV and internet-based content seamlessly.

Despite competition, cable TV retains a strong presence in rural and Tier-2/Tier-3 markets where internet penetration and digital literacy are still catching up. In these regions, cable TV remains a more reliable and affordable option compared to DTH or OTT services, offering localized content in regional languages.

The Telecom Regulatory

Authority of India (TRAI) continues to revise regulations aimed at consumer protection and promoting transparency, particularly through tariff orders. These regulations, while providing а more consumer-friendly landscape, may lead to short-term challenges for cable operators bv reducing their pricing flexibility.

Investment in fiber-optic networks and broadband services by cable operators is becoming more common. As India pushes toward

becoming a more digitally connected country, cable operators may leverage their existing infrastructure to offer broadband and IPTV services, expanding their revenue streams. India's cable TV market faces significant challenges from OTT services and changing consumer preferences, it remains resilient, particularly in non-metro regions.

SCAT INDIA SCAT INDIA 17 - 19 OCTOBER, 2024 Jio World Convention Centre, Mumbai SCAT India Trade Show 2024 will showcase a range of innovation spread across Cable TV, Broadband and IPTV Segments.

> Cable operators are likely to adapt through hybrid models, offering both traditional TV and digital services to remain competitive.

# SATELLITE TELEVISION AND ITS FURTHER GROWTH

The future of satellite TV in India's cable TV segment is likely to undergo significant transformations,

driven by market dynamics, technological innovations, and consumer changing behavior.Satellite TV faces increasing competition from OTT (Over-the-Top) platforms like Netflix, Amazon Prime, and Disney+ Hotstar, which offer more personalized and on-demand content. This trend is particularly strong in urban areas, where broadband connectivity is expanding. As consumers shift towards these platforms, satellite TV operators may experience a slowdown in subscriber growth.

Satellite TV providers are increasingly focusing on regional content and customized packages to attract diverse audiences. India's vast linguistic diversity offers

PARTNERS AT SCAT INDIA TRADESHOW 2024

Internet Services

vertex

opportunities for satellite TV providers to cater to niche markets by offering regional language content, which OTT services are also tapping into but have not yet fully saturated.

With advancements in broadcasting technologies, the demand for 4K and Ultra HD (UHD) content is expected to grow. Satellite TV is well-positioned to offer highquality broadcasts in these formats, especially for live sports, movies, and other event-based content that requires high bandwidth, where OTT platforms still face limitations due to network congestion.

The future will likely see hybrid broadcasting models where satellite TV operators integrate broadband connectivity and offer OTT services via a single platform. This allows viewers to access both satellite channels and on-demand content through one device, improving convenience and retaining customers who might otherwise switch to OTTonly services.

#### SATELLITE BROADBAND "OFFERS IMMENSE" POTENTIAL

Satellite broadband has significant potential to transform cable TV services in India, particularly with the rise of direct-to-home (DTH) platforms and the need for enhanced internet connectivity in rural and remote areas. Let's break down the growth factors and future outlook.. As India moves toward digital-first platforms, traditional cable TV operators are feeling the pressure to innovate. Satellite broadband enables cable TV companies to offer not just television services but also highspeed internet, increasing their value proposition.

The Indian government has promoted satellite communications,



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especially through the Digital India initiative. There is also a focus on rural connectivity, with projects like BharatNet pushing for satellite-based solutions in underserved areas. This opens a new market for both satellite and cable TV providers, especially where fiber infrastructure is lacking.

New satellites like those from OneWeb, backed by Bharti Airtel, and Starlink by SpaceX are set to offer low-latency, high-speed broadband across India. These technologies provide an opportunity for cable TV operators to bundle satellite broadband services, enhancing revenue streams.

Companies like Reliance Jio, which is investing heavily in satellite

broadband, and international players like Amazon's Project Kuiper, will intensify competition. This will push cable TV companies to innovate their business models, perhaps leading to more affordable, flexible bundled plans for consumers.

Satellite broadband presents an exciting opportunity for the future of cable TV in India, particularly in expanding services to underserved areas. With ongoing technological advancements, strategic partnerships, and government support, this sector is poised for significant growth over the next decade. However, managing costs and navigating regulatory hurdles will be key to realizing its full potential.

### FOCUS: SCAT 2024 SHOW GUIDE

#### A01: VORTEX INFOTECH PVT. LTD./ VORTEX NETWORKS



One of the leading ISP in western part of India with almost 5 lacs connections. Huge presence and dominance in Mumbai, Pune and Nashik. Vortex as group has entered in to manufacturing and distribution of FTTH product pan India. Multiple companies under the Vortex umbrella are working pan India.

URL: www.vortexnetsol.com

#### A02: FELDER BROADBAND SYSTEMS



FELDER is the number one brand in FTTH and to be recognized as one of the most prestigious organizations evoking pride of ownership by offering unmatched quality products through innovation, speed, flexibility and empowered employees.

We are committed to quality and continuous improvement through innovation and human development to give the customer better value for money always. Quality is the first priority.

URL: www.catvaccessories.com/

#### A03: BRAND LIAISON

Brand = Liaison

Compliance and product certification consulting company.

URL: www.bl-india.com

#### A04: FIBERFOX INDIA PVT. LTD.



OEM for Optical Fiber Splicing Machine.

URL: www.fiberfox.co.kr/

#### **A06: RAY ELECTRONICS**

RAY ELECTRONICS is a manufacturer of Electronic & Communication cables since the last 30 years. Our Range of Products are

- Megabyte / ILink Optical Fiber Cable for Indoor / Outdoor Applications in Configurations Of 1 - 24 Core.
- Fiber Drop Cable with 1 / 2 Fiber for Last Mile Connectivity.
- FTTH Patch Cords in lengths of 30-100 M.
- MegaScope / Megastar 75 Ohm
  & 50 Ohm Co-axial Cables for



CATV and Wireless Applications in both Copper and CCS Conductors.

- Megabyte CAT 5e / CAT 6 UTP/ STP Networking Cables with GigaSpeed Support for Computer and Internet Applications.
- MegaVision CCTV Cables for Security & Surveillance Systems for Aerial and Underground Applications.
- Other Specialty Cables as per requirement.

Our products are used by major CATV Networks, Broadband Internet Service Providers and Security System Installers in various projects across the country.

We welcome OEM Requirements, and Special Deals are on Offer.

It is Our Continuous Effort to Develop Newer and Better Products to Maintain Highest Quality Standards and offer value for money products.

This truly makes Ray Electronics Your Best Choice from The First Mile to The Last Mile!!

URL: www. rayelectronics.in

# A08: COHESIVE TECHNOLOGIES

Cohesive Technologies is a renowned Global Telecom service provider working on the platform of IP and VoIP. We are working with our technology partners like 2N, Akuvox, Akubela, Cyberdata, Epygi, Grandstream, Guardian Telecom, Milesight, Snom, Tonmind, Wi-Tek and Yeastar who support us in offering innovative products and solutions for the premise or Cloudbased requirements.



The company is aimed to work on the VOIP technology in a highly affordable and innovative manner. Our main vision is to allow the success & satisfaction of our employees, partners and customers who are connected with us by using our Products & Solutions.

We pull our deep expertise and profound appreciative of client's

business province areas and needs to create a personalized solution for their individual business requirements.

We Work & Play with transparency, trust & teamwork, we feel proud on everything we do and make sure that everyone who is connected with us feel the same.

Recognized for the disciplined approach towards offering the best value of pleasure to every customer, we shake hand with!

URL: www.cohesiveglobal.com



#### B01 & E04:VP BROADBAND PVT. LTD.



The VP Group offers users with a broad assortment of services like IPTV, Cloud storage & CCTV Surveillance, Colocation, Telecommunication, Broadcasting, Real Estate, Aviation, Entertainment et cetera. We are always committed towards innovation and sustainability, and it encourages us to provide smooth, safe and advanced solutions for the daily varying needs of different customers. We ensure providing users with fast and reliable internet connections via our brands such as myInternet, myWifi and VP Broadband. Along with this, our broadcasting solutions allow users to immerse themselves into the world of digital entertainment, as we offer a wide array of content and programmes to our users, ensuring that they always have something new to watch. Besides this, we are also committed towards promoting sustainability and supporting your IT infrastructure through our myEV point and The Abacus cloud solution ventures. We are not only limited to this, but we also provide 3 BHK independent flats, security solutions and colocation services via our ventures named Angan homes,

MyCloudCam and Velosting. We also offer many other services to our users via our brands like Air Ambulance, myJet, Ashke TV, and Immigration Timez. We encourage you to join us and shape a brighter digital future for India and beyond.

URL: www.thevpgroup.in

#### B02: SAIBABA INFOCOM PVT. LTD.



"dr.com (www.dr-com.in) is synonymous with industrial-grade customizable fibre-optic cabling solutions. Along with a plethora of supporting active (UPS, ONT, OLT, etc) & related passive products (PLC SPLITTER, COUPLER, PATCH CORD, FMS, etc), dr.com is an ISO Certified and registered brand Head-quartered in Mumbai having state-of-the-art machinery (TSEC equipped) and strategically located manufacturing facility at Vapi, Gujarat.

Capacity to produce over half a million+ km annually across FTTH (Round & Flat), CATV, UNI & MULTI-TUBE (1F-288F Armoured & Unarmoured), ADSS and FIG-8 OFC varieties.

dr.com has thus carved its niche in Government, Defence, Education, Enterprise, Telecom, ISP/MSO, Broadband, Corporate, Tower, Infra, Offline & Online B2B Channels. Solutions:

WIFI7, SD-WAN, Optical Fibre cables, FTTH accessories, Copper Solution and accessories.

At dr.com, we prioritize sustainability and environmental

responsibility. Our eco-friendly production processes and commitment to reducing waste ensure a minimal ecological footprint. Our team of experts continuously explores new methods to improve our products' performance, durability, and environmental impact.

Join the dr.com family and experience the difference our exceptional fibres and unwavering commitment to quality can make in your business. Together, let's shape a better future with sustainable, highperformance fibre solutions.

URL: www.dr-com.in

#### **B03: OPTILINK NETWORKS PVT. LTD.**



The industry innovator Optilink Networks has reinvented itself and is back in a completely new avatar. Optilink 2.0 brings you the most innovative and reliable End-to-End Solutions for the ISP segment. Optilink will showcase the best in the Industry Core, Aggregation & Access Solution, Triple Play Solutions (EPON, GPON, XGSPON) and Long-Range Fiber Network Transport Systems.

Optilink 2.0 has launched exciting new PON products & solutions with higher bandwidth, greater flexibility & stability & with a unified management platform for ease of configuration & operation. The new OLT series includes expandable platform series, 2U series, XGSPON series and the new ONT series include the WiFi6 & WiFi7 models and the Triple Play ONTs.

Optilink 2.0 has more products Make in India. They have increased their presence across India providing easier availability of their Products, Solutions & Technical Support Teams in every region.

Optilink 2.0 will launch & showcase the Active DWDM Solutions for transfer of large amounts of data between 2 or more long-haul sites.

URL: www.optilinknetwork.com

#### **B04: MG ELECTRONICS**



M.G. Electronics Is 45 Years Young . Our Proprietor Alex Mario Monteiro, Has Been thePioneer In This Industry.; And Has Been Instrumental In Bringing Into India The Cable Industry In The Days Of Doordarshan. His Gamut of Knowledge Of This Industry Is Incomparable, And He Has No Qualms In Sharing This Knowledge To Help Make India Buffer Free; And Hence We Are Known To Offer You The Best...as Our Company's Mission Is ... "obsession For Quality". Our Complete Range Of Products Are Suitable For All Needs

- Spanning From The Most Economic Cable Operators To Giant MSOs. To The Large Isps And Local Internet Providers To BSNL Sub Contractors.

URL: www.mgelectronix.com

#### **B05: WAVEION TECHNOLOGIES**



Waveion is a leading technology partner for innovative products and solution within the markets for Broadcast, Media & telecom & IT. With a team of highly professional motivated operations from locations from India, Singapore & Dubai.

URL: www.waveiontechnologies.com

#### **B06: IPACCT SUPPORT PVT.** LTD.

# Support Pvt. Ltd.

An end-to-end solution that can cater to the complete backend needs of an ISP be it CRM, NAS, Billing or Logging. These lightweight modules can be installed either on one hardware or based on the ISP's network needs, on separate physical hardware per module. The system can be used either as a central solution providing AAA services to all customers from the NOC or as a client-server model wherein the NAS component is installed at the edge thus making it suitable to support virtually unlimited subscribers by segmenting the ISP network into Core, Aggregation and Access layers.

URL: www.ipacct.in

**B07: SPACECOM SOFTWARE** LLP



At Spacecom Software LLP, we are driven by innovation and a commitment to our customers. Our flagship product, Log2space, is a testament to our dedication to providing comprehensive solutions for Internet Service Providers (ISPs). Log2space is more than just a subscriber management software; it's а complete ISP Business Management Software that integrates advanced features like payment franchisee management, management, ticketing system, and inventory management.

URL: www.spacecom.in

#### **B08: FORTUNE MARKETING PVT. LTD.**



Indian domestic market throbbed with new opportunities in the last decade of the 20th century and in this fiercely competitive mid-90s marketing milieu, Fortune Marketing Pvt Ltd, appeared on the horizon. And thereafter, the story has been replete with constant evolution and elevation, glories and achievements, one after another. Merely a Delhi-based IT-trading company of 1994 has enlarged into an out-and-out distribution company for electronic security and computer hardware products with a solid pan-Indian presence and appeal. In 2019 we completed 25 years of our journey in this industry.

Fortune marketing has been holding sole distributorship rights of Tenda Networking Solutions for many years. As the exclusive distributor of Tenda Networking Solutions in India

#### TENDA

Founded in 1999, Tenda technology is the recognized leading supplier of networking devices and equipments. Tenda has committed to delivering easy-to-install and affordable networking solutions, offering innovative, cutting-edge products to realize people's intelligent life.

As the first home-grown router and wireless network device manufacturer in China, Tenda has overcome all kinds of difficulties. Combined R&D, manufacturing & sales together, Tenda adopts the latest technology and professional service system to establish reliable network to be professional high-tech company in the world.

URL: www.fortune-it.com/

#### **B09: HARSH FUTURE COMMUNICATIONS** #COMPANY DESCRIPTION

HARSH FUTURE COMMUNICATIONS is a leading manufacturing unit of Optical Fibre Cable from last many years in Delhi. We specialize in researching, and development.

HFC civilized tradition, innovation and development of good faith, to serve the public, "as company

# **HFC**<sup>®</sup>

Manufacturer of Optical Fibre Cables

philosophy, unswervingly strengthen and enhance the products.

We ensure our customers that we are always to listen their feedback to innovate and improve our product. **#FEATURES & BENEFITS** 

- Thermal protected and tightly controlled physical parameters.
- Excellent communications transmission properties.
- Simple structures, light weight, high performance, tensile and also crush resistant.
- Easy splicing and fast installation, cut the maintenance cost.

#### #APPLICATIONS

- Easy to use and exclusively designed.
- Fast in typical wide range of temperature due to its excellent mechanical properties and parameters construction.
- Fully protected Optical Fibre Cables (Indoor & Outdoor) to work in versatile environments.

URL: www.harshfutrue.com

#### **B10: DIGITAL STRIKER**



Manufacturer & importer of optical fiber products.

#### URL: www.digitalstriker.in

#### B11: AUTOMATE PROCESS CONTROLS



We are Supplier of Fibre Optics and industrial Network Testers.

URL: www.automateindia.co.in

#### B12: WEST COAST OPTILINKS



West Coast Optilinks is a part of S.K. Bangur Group (approx. USD 700 Million) with wide presence in the India and Global markets.

The state-of-the-art manufacturing facility of optical cable fiber is at Mysore, Karnataka (about 140kms. From silicon city Bangaluru). West Coast Optilinks (WCO), started its commercial production over 25 years back in 1996 at Mysore with world class technology.

Our manufacturing / testing facility is equipped with sophisticated equipment's and manned by highly skilled and experienced Engineers and Technicians. We are a team of skilled engineers, constantly pushing the boundaries.

The company has annual capacity to produce over 150,000 kms Optical Fiber Cables (Approx. 2Mn FKM) with fiber count up to 1296F. Continuing with our approach for

technology adoption, we are coming up with a state-of-the-art Optical Fiber and Optical Fiber Cable facility at Hyderabad. This facility is completely backward integrated facility with optical fiber. This second plant will give us a unique positioning where we are able to commit to continuous supply of Optical Fibre to our customers at all times.

West Coast Optilinks has been striving consistently hard to improve its quality benchmark. At the heart of WCOs success is its strong customer focused research initiative, backed by a sophisticated product development center and team of qualified professionals.

Our mission is to connect the world, break down barriers, and empower businesses and individuals with seamless communication. We believe that in this interconnected era, the possibilities are limitless, and it is here optical fiber technology is the catalyst for transformative change.

We endeavour to become the benchmark in global manufacturing company for the fiber industry providing world-class products to satisfied worldwide customers through continuous improvement driven by innovations integrity, teamwork and creativity of our people.

URL: www.westcoastoptilinks.com

#### **B13: SOKHI EXTRUSION**



We are manufacturing Wire & Cables Making Machines, Drop Cable Making Machine, Electric Cable Production Line Machine, Etc.

URL: www.indiamart.com/sokhiextrusion/

# B14: DIGISOL SYSTEMS LTD.

Digisol Systems Ltd. is a First Indian Brand in IT Networking. Prior to the inception of the Make in India Scheme in 2014, Smartlink Holdings Ltd. and its subsidiaries, Digisol actively engaged in the complete

# DIGISOL

spectrum of activities, from development and manufacturing to marketing, distribution, and servicing of networking products within the country. Boasting a rich three-decade legacy in India's IT networking sector, Smartlink Holdings Ltd. has consistently delivered a diverse array of services and products spanning Voice, Video, and Data solutions. Setting a new benchmark in the industry, the company offers an extensive range of IT networking products, including Structured Cabling systems (Copper and Fiber), FTTH, Switching, and Wireless solutions. Digisol has earned widespread recognition in the IT networking arena, attributed to the proficiency of its workforce across development, sales, marketing, and service support.

The company takes pride in its current trajectory of growth, marked by noteworthy milestones in its business journey. For more information, please visit www.digisol.com.

URL: www.digisol.com





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#### C01: MEHTA INFOCOM PVT. LTD.



With over 3.5 decades of experience, Mehta Infocom Private Limited is a trusted name in the industry. We bring extensive expertise as a Distributor, System Integrator & Value Added Reseller, and our wide range of Products and Solutions for Broadband, CATV, IPTV, and Telecom Services is a testament to our proven track record of consistently delivering high-quality and reliable services to our clients.

Our diverse product range includes Core, Aggregation & Access switches & Routers, FTTH Products, Wireless Radios, HFC Product line, Splicer and Test & Measurement Equipments, Digital CATV Headend Equipments, STBs and Android boxes. Whatever your needs, we have a solution for you.

We also provide services to Telecom Sector OFC Based Networks like O&M Services, Outside Plant Management, Infrastructure Development, FTTH Networks with RF-Overlay, ADSS Cable Planning, Preparation & Handling, and End-to-End Wireless Solutions.

#### **IPTV Solution:**

- Supports live Broadcasts, Video-On-Demand, and Interactive
- With our DRM, the IPTV Solution complies with TRAI regulations.

#### **Transcoding Solution:**

• Multi-profile Transcoding in different formats.

- Server-based technology for scalability.
- HD Video Broadcast Terminal:
- Low-power, low-latency HD video broadcast terminal
- Designed for live streaming through Cloud Distribution Networks (CDN).
- Supports a wide range of multistreaming protocols such as RTMP, RTSP, HLS, and SRT
- Bonding technology can connect up to 9 networks using a combination of 5G, 4G, and Wi-Fi.

#### High-Performance EDGEQAM:

- One RU Chassis supports multiple types of modules for the Digital Headend.
- 44 Gig In/Out Capacity ports
- Supports up to 196 QAM & 10 CAS
- Many Redundancy Options

#### Wireless Radios:

- Point to Point and Point to Multipoint connectivity.
- Our flagship models deliver aggregate speeds of up to 3.0 Gbps with less than 1ms of latency.
- Features IP67 ratings and Dual-Link wireless redundancy.
- Core, Access, Aggregation Switches & Routers:
- Switches & Routers:Multiple types of L2 & L3
- switches.
- Core Routers with BNG

URL: www.mehtagroup.net/

# E18: UNIQUE METAL CORPORATION

At Unique Core we have a range of Splicing Machines, OTDRS, Power Meters, Cleavers, Ladders.



- All types of Fibre Optic Cables armoured, unarmoured, Single Mode, Multimode, Ribbon.
- All types of CAT6 cables Sterlite, Finolex, Dlink.
- All types of FTTH routers, Lan Routers.

URL: www.unique-core.in/

#### C03: MONTRONICS ELECTRONICS PVT. LTD.



Montronics are the Pioneers in the CATV field. They offer high quality CATV, Networking and CCTV products. Their wide product range includes Epon, GEPON OLT's and ONU's, EDFA's Transmitters, Digital Headends, Optic Nodes, Splicing Machines, OTDR's Hybrid Amplifiers, Digital Meters, Power Meters, CATV power supplies, Tap-Off Splitters, Ethernet Switches, Cables (Coaxial, Cat 5e, Fibre Optic, FTTH & CCTV). All Monics products are backed by a 1 year Guarantee. Montronics has been the backbone of cable operators providing high quality equipment at rock bottom prices along with full technical support and free home delivery in Mumbai & Thane. They also have a branch in Margao, Goa. It is a one stop shop for all your cable TV and Networking needs.

URL: www.montronics.com

#### **C04: UNIWAY INFOCOM**



UNIWAY INFOCOM, established in 2014, is a dynamic company with a core focus on delivering top-tier Telecom Test Solutions and value-added services across India, Nepal, Bangladesh, and Sri Lanka. Our dedicated team comprises seasoned technical experts, boasting a rich history of success in both fixed and mobile network technologies.

URL: www.uniwayinfo.com

#### C06: COMTECH DIGITRONICS PVT. LTD.

Comtech Digitronics Pvt. Ltd. is a leading provider of innovative INTERNET AND CABLE TV EQUIPMENTS (optical fibre cable & FMS/LIU's, patch cords, Testing Equipment's), dedicated to enhancing connectivity in a rapidly evolving digital landscape. Established in 1993, our company has built a reputation for quality, reliability, and cutting-edge technology, serving a diverse range of sectors, including



telecommunications, data centers, and industrial applications.

At Comtech Digitronics Pvt. Ltd., we specialize in the design, manufacture, and installation of highperformance optical fibre cables that meet the demanding requirements of modern networks. Our product portfolio includes single-mode and multi-mode fibres, custom patch cords, Testing Equipments (Splicing machines/OTDR/Power meters/VLF) and passive accessories like plc splitters, LGX Cassettes, &etc.

Our commitment to research and development ensures that we remain at the forefront of technological advancements in the industry. Our state-of-the-art manufacturing facilities utilize the latest techniques and equipment, allowing us to produce cables that meet international standards for quality and durability. We pride ourselves on our rigorous testing protocols, ensuring that every product we deliver can withstand the challenges of both indoor and outdoor environments.

URL: www.cableshopee.com

#### **C07: YUPP TV**

YuppTV Scope: Refining Entertainment for Over 18 Years

With over 18 years of expertise in the industry, YuppTV Scope offers a seamless integration of Live TV and OTT content, all available through one app with a single subscription. Eliminating the need to switch between multiple platforms, YuppTV Scope provides access to 300+ Live TV channels, 500+ TV shows, 5000+

# YUPPTV SCOPE

movies, and 100+ games, bringing endless entertainment to users.

With an extensive network of content partners such as Disney+Hotstar, Zee5, SonyLIV, SunNXT, Aha, FanCode, Nammaflix, Turito, Games, and others, YuppTV Scope ensures that users can easily discover new shows, movies, and web series. The platform allows users to find all their favourite content in one place, simplifying the viewing experience.

YuppTV Scope also replicates the traditional TV experience, offering 300+ premium Live TV channels in 10 different languages, making it a versatile entertainment option for diverse audiences. Whether on a laptop, mobile, tablet, Smart TV, or settop box, YuppTV Scope delivers highquality content across multiple devices, anytime and anywhere.

For internet service providers (ISPs), YuppTV Scope offers a unique opportunity to bundle OTT apps and Live TV with broadband plans, enabling them to provide an enhanced package for customers. By partnering with YuppTV Scope, ISPs can stay competitive and offer a complete entertainment solution that combines internet, OTT apps, and Live TV services.

With its wide-ranging content and seamless accessibility, YuppTV Scope is positioned as the ultimate platform for digital entertainment, redefining how viewers consume content across devices and regions.

URL: www.scopevideo.com

# D01: EXTREME INFOCOM PVT. LTD.

# EXESTINE

Extreme IX is carrier neutral, data center neutral Internet Exchange point for Indian ISPs, local and international content providers. Extreme IX welcomes anyone having Autonomous System (AS), own address space and desire to join the exchange. Extreme IX is a project operated by Extreme Infocom Pvt. Ltd. a newly established Indian based company dedicated to operating and maintaining it.

URL: www.extreme-ix.org

#### D01: PLAYBOX TV (NEXT TRILLION TECHNOLOGIES)



PlayboxTV is a platform where content creators and content lovers come together on a single platform. PlayboxTV aims to revolutionize the way people consume content in India. We are a super OTT aggregator providing OTT subscription along with premium live TV channels, Radio channels, Live Sports and Podcasts. We are the 4th largest OTT aggregator in the market. We have 25+ OTTs like Disney+Hotstar, Sony Liv, Discovery+ etc. Our 350+ live TV channels range from News and Entertainment to Devotional and Educational, serving our audience across the whole spectrum.

We provide our services mainly through ISP's and have revived the cable community by collaborating with over 50,000 cable TV operators, empowering them to offer digital products and services. We allow users to stream premium content seamlessly on any device, whether it's a mobile phone, ordinary TV, or smart TV. **Our Vision:** 

'PlayboxTV is built to be the ultimate entertainment gateway of every home with amazing content using the power of technology.' **Our Mission:** 

'The mission of PlayboxTV is to bring content lovers and content creators on the same platform by aggregating several OTT into a single app so that it becomes easier and less time-consuming to discover and search for quality content.'

URL: www.playboxtv.in

#### D02: OTT PLAY (HINDUSTAN MEDIA VENTURES LTD.)



OTTplay is India's leading OTT aggregator that brings together 40+ streaming platforms into a single, easyto-use interface. By offering a seamless content discovery and viewing experience, OTTplay allows users to explore 50,000+ titles from across platforms such as Sony LIV, ZEE5, and many more. From movies and TV shows to documentaries and web series, OTTplay hosts content from both regional and international markets, ensuring a personalized and diverse entertainment experience for viewers. With just one subscription, users gain access to a wide range of OTT platforms, saving time and effort in managing multiple apps across formats. At the core of OTTplay is its cutting-edge technology, which integrates AI-driven content recommendations to ensure that users always find something they love to watch. The platform leverages advanced algorithms to learn user preferences and deliver highly personalized suggestions across genres and languages, simplifying the discovery content process. Additionally, with single sign-on and support across multiple devices, from smart TVs to smartphones, OTTplay ensures that users can enjoy uninterrupted streaming anywhere, anytime. With further plans to scale up across India by partnering with techfirst stakeholders like ISPs, OTTplay aims to become a multi-category platform for consumers across age groups to experience holistic entertainment.

Quote for Avinash Mudaliar, Founder and CEO: "OTTplay has been redefining the way users discover and consume content in India. By bringing together the vast universe of OTT platforms into one space, we are thrilled to be offering a unique, personalized, and hassle-free entertainment experience. Our goal is to make content accessible and enjoyable, while also creating value for both users and content creators. We strive to constantly improve the experience for our users and leverage the technological advancements to further deliver a greater experience across viewing formats."

URL: www.ottplay.com/

#### **D03: JP CABLES**



J P CABLES PRIVATE LIMITED AN ISO 9001:2015 COMPANY

Manufacturer of: Optical Fibre Cables(Armoured/unarmoured): telecommunication Cables: Fire Alarm/ fire Survical Cables: Xlpe/pvc Insulated Armoured/unarmoured Power and Control Cables: Instrumentation Cables

URL: www.jpcables.in

#### D03: CLEVERFOX EQUIPMENTS PVT LTD.



At Clever fox equipments pvt ltd, we specialize in manufacturing of high-quality hardware products for the internet and cable TV industry Like ONU, ONT, and many more ftth products With a focus on innovation and reliability, we provide a wide range of networking solutions including ONU (Optical Network Unit), ONT (Optical Network Terminal), fiber cleavers,Pon modules,Telescopic ladders and many more essential components for modern network infrastructure.

URL: www.cleverfoxequipments.com/

#### **D04: SYNNEFO IMS**



#### Synnefo | The Brand

Formed in 2010, Synnefo stands dedicated to developing software for ISP Solutions. Ever since its inception, we have helped small, medium, and large Internet Service Providers across the globe with comprehensive software solutions and ever-going research that beats the traditional approach.

"The latest update to Synnefo IMS software introduces a range of powerful features designed to enhance network management and streamline operations.

The new \*Mikrotik dashboard\* offers real-time insights and control over Mikrotik devices, providing an intuitive interface for monitoring and configuration.

\*OLT management\* is now more efficient, enabling seamless control of Optical Line Terminals with enhanced reporting capabilities.

The addition of \*ACS (TR069)\* support simplifies device management, allowing for remote provisioning and monitoring of customer premises equipment.

The \*Inventory\* feature has been revamped to offer better tracking and management of network assets, ensuring that resources are utilized optimally.

Finally, the \*OTT Billing\* feature introduces a comprehensive billing solution for Over-The-Top services, making it easier to manage and bill customers for various media services, all within the Synnefo IMS platform."

URL: www.synnefoims.com

## D05: KEITH ELECTRONICS PVT. LTD.



Keith Electronics Pvt. Ltd., founded in 1980, has been a trusted name in telecom and electronics solutions for over four decades. We partner with globally renowned brands like Fujikura (Japan), Yokogawa (Japan), and Rigid (USA) to deliver topquality products such as fusion splicers, OTDRs, Cable locators and other essential telecom tools. Our goal is simple: to provide reliable, highperformance technology with promising after sales support to our customers.

Our Headoffice located in Delhi and having 18 branches across India like Ahmedabad, Bangalore, Bhopal, Chennai, Cochin, Guwahati, Hyderabad, Indore, Jaipur, Jammu, Kolkata, Lucknow, Ludhiana, Mumbai, Nagpur, Raipur, Trichy, Vijayawada providing nationwide support. We also extend our services to Bhutan, Nepal, and Sri Lanka. Our customers come from diverse industries, including telecom. ISP. research and development, defence and education. We support Internet service providers and telecom operators like BSNL, Airtel, Reliance Jio, DEN, hathway, ACT etc. offering a range of products including Splicing machines, OTDR's, laser source, power meters, VFL's, cable locators and other fiber toolscrucial for FTTx, CATV, and PON networks. We are excited to announce the newly launched Fujikura 33S and Fujikura 43S, portable and lightweight

FTTH Splicing machines. These innovative machines feature Simultaneous Fiber Preparation (stripping and cleaving), a new technology introduced by Fujikura that makes your work faster and more efficient.

Under the leadership of CEO Vinay Chopra with two Directors Ankit Chopra and Rajat Chopra, Keith Electronics promise to deliver the best products and support in the Industry. Visit us at the SCAT India TradeShow, from 17-19 October, 2024, at Jio World Convention Centre, Mumbai, Stall no. D5. For more information, contact us at our Delhi head office or visit www.keithelectronics.com

URL: www.keithelectronics.com, www.keithelectronics.in

#### D06: NETLINK ICT PVT LTD.



Netlink is a leading manufacturer of telecommunications equipment with over 20 years of experience in the industry. Through a qualified team of research engineers, telecommunication experts, electronics designers, and engineers, Netlink deals with a wide range of products, like XPON OLTS and ONTs, GEPON OLTS and ONTS, optical fibres, and other internet accessories.

URL: www.netlinkict.com/

#### D07: JRS GLOBAL NETWORKS PVT. LTD.



JRS Global Networks Pvt. Ltd. is India's leading value added distributor & network solutions planner/designer for RF products, networking & security domain founded in 2008. The company is India's one of the fastest growing value added distributors companies having presence across six cities i.e. New Delhi, Ahmedabad, Kolkata, Hyderabad, Mumbai, Noida & Bengaluru. The Company has also started exporting to Africa & North America. Apart from India we have office in Ontario (Canada), North America.

Our Products & Services:

- PtP / PtMP Links
- VOIP, DSL, Security and Conferencing solution.
- Routers, Switches and Media Converters.
- Base Station, Backhaul Links, VPN & MPLS.
- CCTV Solutions (City/ Area Surveillance.
- AMC of wireless networks.
- Campus / Office Wi-Fi including AAA Authentication & Captive Portal.
- Structured Cabling

- Manufacturer of Cat 5E, Cat6, Cat6A, Cat7 Cables, Solar Cables, Earthing
- Cable & CCTV Cables, Antenna & POE
- Repairing for Wireless and Networking Products.

URL: www.jrsgl.com/

# D08: ADSG TECHNOLOGIES PVT. LTD.



Welcome to SG Beldon: Your Fiber Optic Solutions Partner

SG Beldon is your premier destination for cutting-edge fiber optic passive equipment. With an unwavering commitment to excellence and innovation, SG Beldon has earned a reputation as a top-tier provider of premium fiber optic solutions, catering to the diverse needs of businesses and organizations globally.

#### **Fiber Optic Expertise**

SG Beldon boasts a team of experts who are leaders in fiber optic technology. Our extensive product range includes fiber optic couplers, splitters, connectors, and more, meticulously designed to meet the rigorous demands of modern data transmission, telecommunications, and networking.

#### **Quality Beyond Question**

Quality is the cornerstone of SG

Beldon's operations. We uphold rigorous quality control measures at every stage, from sourcing high-grade materials to comprehensive testing. Our steadfast commitment to quality ensures that our products consistently exceed industry standards, ensuring unparalleled reliability and durability.

#### **Innovation That Drives Us**

Innovation is at the heart of SG Beldon. We continually invest in research and development to stay at the forefront of technological advancements. Our catalog showcases the latest innovations, empowering our clients with the tools they need to excel in a dynamic and evolving landscape.

#### Sustainability and Responsibility

Beyond delivering exceptional products, SG Beldon is committed to sustainability and ethical business practices. We actively take measures to reduce our environmental footprint and uphold our social responsibilities. When you choose SG Beldon, you're not just choosing a quality product; you're selecting a partner dedicated to responsible business.

Join us in the fiber optic revolution, where reliability, innovation, and excellence converge. Together, we'll build a faster, more connected future.

For inquiries, custom orders, or expert guidance, please contact our dedicated team.

URL: www.sgbeldon.com





Unified Class-A ISP

URL: www.anonet.in

#### D10: HEIGHT8 TECHNOLOGIES PVT. LTD.



Transform Your ISP Operations with state-of-the-art BSS/OSS Solutions.

Are you an ISP looking to scale up your services or are you expanding your network? Do you want to automate your business processes so that you can concentrate on your core business area? Height8 is the perfect fit for you. We are one of the best ISP Management Software choice for ISPs across India and 18 other countries. And we proudly Make In INDIA. Our software is built to be flexible and scalable, ensuring you're always ready for the future needs. We help digitise, automate and streamline all operations of your ISP Business.

As the ISP landscape evolves, H8 BSS/OSS Solution is designed to grow with you.

H8 is determined to be a part of India's Telecom Growth Story.

URL: www.height8tech.com

#### **D11: TELOGICA LIMITED**



Telogica Ltd., (Formerly AISHWARYA TECHNOLOGIES AND TELECOM LTD (ATTL)) established in 1995.

We are committed to provide services to Global communication Distributors, Telecom Operators and System Integrator.

TELOGICA LIMITED



Contact: Mob.: +91-9108208956

ADVERTISE NOW ! Tel.: +91-22-6216 5313 Email: geeta.lalwani@nm-india.com

INDIA'S MOST RESPECTED TRADE MAGAZINE FOR THE CABLE TV, BROADBAND, IPTV & SATELLITE INDUSTRY

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manufacturing center covering area around 10000 Sqft, Our high quality products and outstanding service will help you win more market and customers.

Join us to make Win-Win business, looking forward having cooperation with you!

We are the Manufacturer and Supplier of Layer1 Test and Measuring Equipment's which are used in telecom domain.

URL: www.telogica.com

# D12: MEGATEL NETWORKS PVT. LTD.



Megatel is an ISP company and provide internet services all over India. Megatel deals in Leased line, Broadband, ILL, Bandwidth, package modules.

URL: www.megatelnetworks.in/

#### **D13: SHIVAM ELECTRONICS**



We are leading manufacturer in India for CATV accessories, Fiber optic accessories and Internet Products which includes Taps and Splitters, Transmitters, receivers, Amplifiers, Fiber optic Joint enclosure, Fiber optic Termination box, Fiber optic Ftth box, Fdb box and

more products under many "SIGNAL" Brand Name. We have 15 moulding machines and completing all this products in our factory which situated in 25000 square feet. Company listed under CE RoHS and ISO 9001-2015 certification. With more R&D in Communication System to bring you more flexible and High Performance Products. Working towards our mission, we follow the total quality and continuous improvements in product features and processes. We have strong market presence all over India specially in Gujarat, Maharashtra, Madhya pradesh, West Bengal, Kerala, Karnataka and may more. Our products are already used by many major Internet Broadband services companies like BSNL, GTPL, JIO, etc.

URL: www.shivamsignal.com

#### D14: CCL OPTOELECTRONICS PVT. LTD.



We supply to all the leading Telecom (3G, 4G, FTTx)Companies in India.

Our products also have Broadband, Enterprise, Smart Cities, Defence, Railways, Security & Surveillance applications..

- In business since 2000
- High Quality Products (ISO9001:2015 Certified)
- Fast Turnaround; Low Lead Time
- Cost Effective Solutions

North American Office in Detroit Metropolitan area.

URL: www.cclopto.com

#### D15: JAZE NETWORKS PVT. LTD.



Jaze Networks provides complete AAA, billing and operations management modules and integrates with a wide range of leading NAS equipment enabling Internet Service Providers(ISPs) to centrally manage end-to-end operations of their business. The solution supports flexible deployment options including cloudhosting on a SaaS model and onpremise deployment as well.

URL: www.jazenetworks.com

#### **D16: ANU ENTERPRISES**



Anu enterprises is specialised in telecom, networking Cat6/7 and optical fiber products and cables. We have currently 3 branches in delhi and 1 in Agra city. We are mainly focused in passive products and tools. We have a optical fiber patch cord manufacturing unit. We promise to deliver best quality products in lowest possible prices.

URL: www.aetel.in

# E01: INVAS TECHNOLOGIES PVT. LTD.



INVAS Technologies Private Limited was incorporated in the year 2006 by highly experienced and motivated engineers from the Telecom industry. INVAS successfully provided test solutions and services to various Telecom service providers during last 18 years and have added more products in the recent past to provide complete basket of solutions and services to their customers in India, Sri Lanka, Nepal and Bangladesh for Wireline as well as Wireless Networks.

URL: www.invas.in

#### E01: CANDID OPTRONIX PVT. LTD

**Coptronix**°

Candid Optronix Pvt Ltd (an ISO 9001:2015 Certified Company) is one of the largest manufacturers & authorized distributor of Sumitomo, Deviser, EXFO & Winner Sat. Our company was established in the year 1998 and branch Offices are Kolkata, Siliguri, Ahmedabad, Mumbai, Chennai, Bangalore, Guwahati, Hyderabad, Patna, Raipur, Odisha, New Delhi.

We have our own manufacturing units and input quality control to give the best products to our customer with efficient after sales service. We work closely with our 250 distributors and dealers all over India and in neighboring countries. Our product range includes GEPON, GPON, FTTH Products, Digital Headend, Transmitters, Optical Receivers, Optical Fibre Cables, Power meters, OTDRs and Splicing Machines as well as a complete range of CATV RF Products.

Our business has been based on the principle of customer satisfaction. We constantly try to improve our products and service to be more efficient and economical.

URL: www.optronix.in

#### E05: MODERN COMMUNICATION & BROADCAST SYSTEMS PVT. LTD.



A leading Video Broadcast Networking Hardware & Software manufacturing company with a legacy of more than 35 years.

MCBS have done many projects of DIGITAL HEADEND, HITS, IPTV and STB. It has its own high speed manufacturing facility and also made the PCB electronics for Chandrayan, GaganYaan and Aditya-L1.

MCBS has developed & installed IPTV – OTT solution known as GoQuick Live. With our solution MSO/ISPs can provide IPTV with Live Channels, VOD and OTT services to their existing & new customers and increase their revenue.

We are Technology Partner for Electronic Hardware and serving in Automotive, Aerospace, Medical, Telecom, Consumer Electronics and LED Lighting.

MCBS State of the Art , high end, high tech and high speed SMT & MIG facility including Hi -Rel manufacturing tools and systems to undertake any complex electronics projects in various areas of Space, Defence (MIL grade) industrial and professional electronics.

URL: www.mcbsintl.com

#### E06: SPI ENGINEERS PVT. LTD.



SPI Engineers Pvt Ltd, a Solution Provider for Test, Measuring and Telecom Instruments for last 25 Years and Authorized distributor for many reputed global brands, is gearing up along with INNO instrument for an exciting showcase at SCAT 2024 in Mumbai, India.

INNO Instrument headquartered in South Korea stands out for its commitment to innovation and excellence in fusion splicing technology. Superior quality products embedded with cutting-edgefeatures make INNO Instrument products the obvious choice.

SPI Engineers, as an authorized distributor with the exclusive right to sell and service INNO Instrument products pan-India (including North, South, West, and Central India) comes with significant experience to join forces with INNO Instrument.

This partnership exhibits

commitment to quality, robustness, reliability, efficiency, and trust bringing dedicated service and support to varied customers. The INNO product portfolio boasts of a wide spectrum that make it fit for every use-case. The portfolio includes a wide range of products such as their flagship splicing machine INNO i-Series, INNO View Series, INNO M Series, and INNO Ribbon Splicers. These products are designed to meet any and all splicing needs ranging from routine installations to complex fiber optic projects.

SPI Engineers being a robust organization with 25 years of pan-India presence in collaboration with the technical expertise and Innovation of INNO instrument brings in user friendly, technically advanced and efficient products in the Fiber optic industry.

URL: www.spiengineers.com

#### E07: DE-CIX INTERWIRE INTERNET SERVICES PVT. LTD.



DE-CIX India is the largest Interconnection Platform in the country with 600+ connected networks across India, focusing on providing Premium Interconnection Platform Services like peering, DirectCLOUD, and Microsoft Azure Peering Service (MAPS). Operating a wide range of carrier and Data Centre Neutral Exchanges, as well as Interconnecting a large number of Internet Service Providers (ISPs), Content Delivery Networks (CDNs), Over-The-Top (OTT) players, DNS root servers, National and International telco networks, and Social Media Networks in all major metropolitan areas.

DE-CIX India established Internet Exchanges in the country's five major populous cities—Mumbai, Delhi, Chennai, Kolkata, and Hyderabad. DE-CIX Mumbai quickly surpassed 153 exchanges in 29countries and became the Largest Internet Exchange in the Asia-Pacific region.

URL: www.de-cix.in

#### E08: CLOUD INFOTECH PRIVATE LIMITED



UBIQCOM is a top-notch firm engaged in offering cutting-edge FTTH solutions to the home and enterprises. Leveraging on its goodwill for offering top-notch products and solutions; it cherishes a huge customer base of satisfied home and business owners. The modern work environment has become very demanding and need superior broadband connectivity.

UBIQCOM has consistently engaged in devising the industry compliant FTTH solutions, made with superior grade materials.

It is on a quest to make FTTH technology more accessible to all end users. By connecting with us, you can get the most out of the world of Unified Communication. For home-connected users, UBIQCOM's End to End FTTH solution provides high-speed Internet, triple-play service, Wi-Fi, voice, video, and CATV services.

URL: www.ubiqcom.in

# E10: UNISTRAT BUSINESS SOLUTIONS PVT. LTD.

UNISTRAT

Unistrat Business Solutions Pvt Ltd specializes in delivering cuttingedge technology solutions for Internet Service Providers (ISPs) and businesses across various industries. We focus on providing scalable solutions that streamline operations, improve customer engagement, and drive growth. Our core products, Triple A and UniCRM, are designed to address the specific needs of ISPs, offering a unified platform for managing subscribers, billing, network operations, and customer relationships.

#### Triple A

Triple A is a robust, carrier-grade solution built for ISPs. It simplifies key operational processes, providing businesses with an all-in-one platform to enhance efficiency and ensure smooth operations. Key features include:

- Subscriber Management: Automates the full subscriber lifecycle, including onboarding, billing, and service tracking.
- Billing & Payments: Supports prepaid, postpaid, and pay-asyou-go billing, with multicurrency functionality.
- Network Automation: Optimizes network performance by automating routine tasks,

reducing errors, and improving reliability.

 Compliance & Reporting: Ensures regulatory compliance with builtin reporting tools and detailed audit trails.

#### UniCRM

UniCRM is an intelligent Customer Relationship Management (CRM) platform tailored for ISPs and Cable TV operators. It helps businesses streamline customer interactions and improve service quality with key features such as:

- Sales Automation: Automates lead tracking and accelerates deal closures.
- Customer Support: Improves response times by managing service requests and tracking issues.
- Reporting & Analytics: Provides in-depth insights into customer data, helping businesses make informed decisions.

Together, Triple A and UniCRM empower ISPs to optimize their operations, enhance customer satisfaction, and scale their businesses with greater efficiency.

URL: www.unistrat.in

#### E12: OFR TELECOM PVT. LTD.



We are pleased to introduce OFR TELECOM as an innovative manufacturer from India. OFR is foraying in the Technology Industry providing products and solution to the Telecom Sector and Cable industry. We have a strong presence in National and International market as reputed organization. Our state-of-the art manufacturing facility is fully equipped with latest machinery. We have an uncompromising focus on customer satisfaction. Timely and consistent supply of high-quality products has helped us become one of the fastest growing organizations in our product segments.

We are ISO 9001, ISO 14001 and ISO 45001 certified company for Quality Management, Environmental management, and Health & Safety Management.

Our range of products for the Telecom and Cable industry include:

- Wide range of Optical Fiber Cables
- Reinforced strength member (FRP / ARP)
- Copper Telecom cables

The backbone of our operations is a Pool of Highly Skilled and Trained Personnel. The Team is extremely passionate and works round the clock to create high quality products.

We have established a stringent quality control mechanism to check the quality of both input materials and finished goods. We have fully equipped in-house testing facility are as per International Standards for the range of Products.

In our journey of excellence, we value your esteemed association with our organization.

URL: www.ofrtelecom.com/

## E13: NEXT-TECH SOLUTIONS

Next-Tech Solutions is a leading company in the technology industry, specializing in trading a wide range of active and passive products such as switches, routers, and FTTH equipment. We also offer innovative



solutions for interactive TV, including OTT and IPTV, as well as networking equipment and solutions for businesses of all sizes.

URL: www.next-techsolutions.co.in

#### E14: REALOPTIC TECHNOLOGIES PVT. LTD.



Realoptic Technologies Pvt Ltd is the largest manufacturer and Trader in India which focus on Researching, Production, Sales and Services in CATV/MATV, PON Product and Testing Instruments. Realoptic is committed to be a famous enterprise to provide network integrated solutions and services for network operator.

URL: www.realoptic.in

#### **E15: NETWORK E LABS**



Network Elabs, Deal network switches and Network routers and spares with 1 year warranty.

URL: www.networkelabs.com

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E16: TAITRA (TAIPEI WORLD TRADE CENTRE CO. LTD.)



Taipei World Trade Center. URL: www.newdelhi.taiwantrade.com

## E17: NEELADRI SOFTWARE SOLUTIONS PVT. LTD.



Neeladri Software provide complete solutions to Cable-TV MSO and ISPs. We provide AAA Radius Server, vBNG, Log-server, CableTV and IPTV SMS to our respected client all over the globe. Our Every Applications are very user friendly and having rich in functionality with customised as per client requirement.

URL: www.nldsoft.com

#### **E19: KEYWAVE INFOTECH**

"KEYWAVE INFOTECH" is a leading sales and service provider of



Optical Fiber Fusion Splicer, OTDR and other Test & Measurement equipment that empowers Telecom, MSO, CATV, ISP operators in India. With a focus on based on quality, price and services, we deliver innovative solutions in a way to contribute positively to the economic, environmental, and social pillars of sustainable development of our customers. Our commitment to Compassion, Accountability, Healthy Competition, Personal Growth & Wellness, and Equality which ensures exceptional customer experiences and continuous improvement.

KEYWAVE INFOTECH started in March,2024 having its office at Vashi, Navi Mumbai, Maharashtra with partners Mr. Prashant Shetty and Mr. Ravikant Sharma, looking after the sales and service of Fusion Splicers, OTDR and other T & M equipment's.

KEYWAVE INFOTECH is currently distributing wide range of Fusion Splicers of SHINHO, China, which is widely used all over India. Shinho is a professional manufacturer of fiber optic fusion splicers, providing reliable products and services. They are widely used in the field of Telecom, Mobile, Electric Utility, Datacentre's, Military & Défense, Railway, FTTH Network, etc. all over the world. Shinho has the vision, scope and engineering talent to become one of the leading manufacturers in the industry of optical communication with innovative products that continue evolving.

SHINHO is a Chinese company that specializes in fiber fusion splicers and optical fiber equipment. Shinho's X and A-series optical fiber fusion splicers are known for their advanced functions, stable performance, and low splicing loss. Shinho has an ISO9001:2015 quality management system and strict quality control and testing processes. Shinho offers technical support and quick feedback to customers, and their products come with a 24-month warranty. Shinho sells over 10,000 machines to more than 50 countries and areas each year. Shinho has over 15 years of experience and is constantly upgrading their technology and models.

URL: www.keywaveinfotech.in

#### E20: RADIANT TECHNOLOGIES



We provide a complete range of Fiber Optic Components, Equipments, Accessories, Instruments, Tools & Services for Telecom, CATV, MSOs, LCOs, ISPs, Networking, Basic service providers, Cellular service providers, Contractors and Manufacturers.

URL: www.radianttechnologies.in



INDIA'S MOST RESPECTED TRADE MAGAZINE FOR THE CABLE TV, BROADBAND, IPTV & SATELLITE INDUSTRY

#### F01: JUWERIYAH NETWORKS PVT. LTD.



#### Jeebr Internet: Redefining Connectivity across India

Founded in 2019, Jeebr Internet (a division of Juweriyah Networks Pvt. Ltd.) has swiftly become a leader in broadband and connectivity services. Headquartered in Mumbai, the company serves over 2 lakh residential users and 15,000+ corporate clients across Maharashtra, with plans to expand nationwide. Led by Founder and CMD Mr. Motasim Nachan, Jeebr Internet is renowned for its innovation, reliability, and exceptional customer service.

#### **Our Vision**

To lead India's digital transformation by delivering seamless, high-speed internet services that empower individuals, businesses, and communities.

#### **Our Mission**

To provide cutting-edge connectivity solutions that bridge the digital divide through reliable, affordable, and customer-focused services.

#### **B2C Services**

- Home Broadband: High-speed internet tailored for seamless browsing, streaming, and gaming.
- OTT TV: Access popular streaming platforms for ondemand entertainment.
- IPTV: Enjoy a superior digital TV experience with a wide range of channels.

#### **B2B** Services

- Internet Leased Line: Dedicated, symmetrical bandwidth for highperformance business operations.
- Cloud Connect: Secure, direct access to cloud platforms for seamless business integration.
- Business Broadband: Affordable, high-speed internet for small and medium enterprises.
- Unified Threat Management (UTM): Comprehensive network protection with firewalls and antivirus systems.
- ♦ SD-WAN: Optimize network performance across multiple locations with our Software-Defined Wide Area Network.
- Point-to-Point: High-speed, secure connections between business locations.
- Dual Path-Managed ILL: Ensure uninterrupted operations with dual-path internet connectivity.
- Managed Internet Services: Full management of business internet, including monitoring and optimization.

#### **PM-WANI** Initiative

Jeebr Internet proudly supports the PM-WANI (Prime Minister's Wi-Fi Access Network Interface) initiative, contributing to efforts to provide affordable, high-speed internet in public spaces, including rural areas. This aligns with our commitment to bridging the digital divide and expanding access to connectivity across India.

As Jeebr Internet continues to expand, it remains dedicated to innovation and excellence, shaping the future of connectivity and empowering communities nationwide.

URL: www.jeebr.net

#### F02: DISH TV INDIA LTD.



We are a DTH industry, in business for 21 years. Dish TV is the first company to start DTH business in India. We had many celebrities as our brand ambassador like - Shah Rukh Khan, Ranveer Singh.

Launched our own OTT App -Watcho in Nov 2022.

URL: www.dishtv.in

#### F04: NETTVOX INFOVISION/ CABLENET COMMUNICATIONS PVT. LTD.



Net. TV. Voice.

In the realm of telecommunications, Cablenet Communication Pvt Ltd Provides "triple play" refers to a bundle of three essential services that are all delivered over a single broadband connection and a single fibre. The services are Internet over FTTH, IPTV, Voice along with bundled OTT apps at affordable rates. We are providing these triple play services in a single Software which manages franchisees, accounting, sales lead and direct customer renewals etc.

Special Features Of Our Triple Play Services

- Immediate option for Cable Operator to compete in current market
- Single Fibre entry to customers in highrise towers
- Delivery of IPTV channels Direct On Android TV on App without Android Box
- Amazon Firestick compatible with our App and can be used for non Android TV.
- F.T.A channels along with broadband connection
- All broadcaster channels available on IPTV.

URL: www.nettvox.com

## F15: TELEBILLZ SOLUTIONS IMPACT SMS



ImpactSMS is a home grown product of TELEBILLZ, with a developmental period of over 6 months it been release in the AWS cloud since 2019.

TELEBILLZ is widely recognized as a dynamic software development company continuing to provide ITEnable Solutions, Services and Training around the world. It has been offering the global community the finest of software products and solutions that not just fulfilling their needs today but offer them a competitive advantage tomorrow.

URL: www.impactsms.in

#### F15 : MOBIEZY



Mobiezy empowers Local Cable Operators, by addressing key issues in Cable TV Industry, Integrated with major MSOs like Hathway, Den, NXT Digital, and others, Mobiezy simplifies payments with unique QR codes on Set-Top enhancing customer Boxes, convenience and boosting early renewals. Our solution eliminates intermediaries, reduces churn, and improves revenue management. Mobiezy also provides centralized CRM systems and automation tools, helping businesses streamline operations, track payments, and enhance service quality. With regional offices expanding across India, Mobiezy is creating job opportunities and supporting local economies.

URL: www.mobiezy.com/

# F16: JANITOR NETWORK PVT. LTD.



We are dealing in SaaS products. Janitor Radius (IMBS) Software designed for ISPs and Wi-Fi Operators. We have been austerely researching and developing better than the best solutions for the Internet Service Providers doing their business on small, medium as well as large scale. We also do provide many more customizable solutions as per Client Requirements to uplift their business to its highest.

URL: www.janitornetwork.com/

#### F17: APLOMB TECHNOLOGY- PAYTV & IPTV SMS



We Aplomb Technology, leading provider of software solutions in the Cable industry for 25 years. We specialized in the design and development of software that help day to day business easy like management, accounting, complaint, advertisement, movie/song channel, live event handling etc.

We have expertise in various skill sets and execute projects using different technologies. With our core strength in the following skills we have been satisfying our clients in the USA, UK, New Zealand, Canada, West Indies, South Africa, China, Bangladesh and India.

URL: www.aplombtechnology.com

#### F18: MULTIPLE ELECTRONICS

We are the oldest manufacturer of all types of Tap offs & Splitters more than 30 years.We also manufacture Node-DC/AC/Amplifier-DC/AC, Transmitters Etc.



Wholesaler of TP Link Routers,DBC/Netlink/Syrotech/ Uniway/Spec/Sharp Vision ONTs, OLTs, EDFA/WDM.

We Deals in all leading brands Splicing Machine & OTDR's like Fujikura/ Sumitomo/INNO/Uniway/Viavi,Deviser C30 Meter available with us.

We have a customised service centre for all the CATV & Internet Products.

URL:

#### F19: KR CABLES



KR cables, founded in 2023 by Manish Dayma, your one stop fiber optical solution manufacture, we provide high performance fiber optic product leads the way by creating, developing and manufacturing a wide range of advanced optical fiber based solution

The combination of over 100 employees in R&D, engineering, production and technical support departments together with our topend production facilities allows KR to develop, manufacture and implement advanced technological solutions in order to create a product portfolio that meets the complexity and challenges associated with the use of optical fibers.

#### **Our Vision**

KR Cables ' mission is to build a strong legacy of which customers, and employees, their families and future generations will be proud of by.

Our key value is "Innovation, Quality, Service and Responsibility ". This value is the way we operate our company, manage our employees, and cooperate with our customers

URL: www.krcables.com

#### F20- NUGEN COMMUNICATIONS



Nugen Communication Private Limited An Internet Service Provider. We offer innovative, high-speed internet solutions for homes and businesses. Enjoy fast, reliable, and secure connections for seamless streaming, gaming, and productivity. Stay connected with us !

URL: www.nugencommunications.com

#### **F20- BM ENTERPRISES**

BME (BM ENTERPRISES) has been the pioneer for Fiber optic fusion splicer since 2013. Through



our extensive knowledge in both Fiber optic and fusion splicing, we have been continuously challenging ourselves in creating Fiber optic fusion splicers that are well known for their ruggedness and reliability. Our mission is not only to sell fusion splicer, but also to support our customer to have customer secured performance. Working closely together with our network of distributors are committed to give the best technical support & service to our customers, which is one of the unique features of the Fiber Optic BME Fusion Splicers.

Welcome to BME, a leader in the test, monitor, troubleshoot and management of networks. We strive to stay at the forefront of technology, offering cutting-edge products, solutions and services to meet the ever-evolving needs of our customers. We aim at helping our customers stay ahead in the digital era by providing them with the tools and expertise they need to optimize their networks and services.

BME operates in a wide range of industries, including IT, Telecommunication, Retail, Power, E-Commerce, Engineering, Energy, Education and more. BME is known for its commitment to innovation, sustainability, and corporate social responsibility.

URL: www.bmesys.com/

# G01: RESONATE SYSTEMS PVT. LTD.

# 🕪 RESONATE

RESONATE delights you with everyday solutions that you always desired. Every product is a promise of unmatched quality, extensive support and complete peace of mind. We resonate with your needs and bring out innovative solutions that Simplify Lives and Expand Possibilities. **RESONATE** RouterUPS ensures to keep your internet uninterrupted during power-failures whether it's a minute or for 3-4 hours. Your WFH will be a breeze and no more interruption due to power-cuts during your VPN, Zoom, WebEx, AnyDesk, Webinars and more.

URL: www.resonate.store

#### G02: ASTTECS COMMUNICATIONS PVT. LTD.



\*astTECS is an industry leader in end-to-end unified communication and enterprise mobility products based on Open Source Technology. Headquartered in Bengaluru, India,

\*astTECS is an ISO 9001:2015 certified company and its products are TEC certified by DoT, Govt of India.

\*astTECS provide complete suite of AI powered Enterprise Telecom Products – AI IP PBX, Contact center solution, Cloud Solutions, AI Chatbot, AI Voicebots, IP PA system, CRM, IP Speakers, Firewall, VoIP Services, Gateways and many more.

At \*astTECS we understand that every business is unique and requires tailor-made solutions that suit their specific requirements. This is why we constantly strive to stay ahead of the curve by leveraging our strong capabilities in product innovation. Our Make-in-India products have not only captured the attention of users across the globe but have also helped enterprises and SMEs capitalize on the latest advancements in technology. Our team consists of highly skilled professionals who are dedicated to providing best-in-class telecom solutions and excellent service to our clients.

\*astTECS also provides 24X7 support over 35+ countries and is spread across the globe. Extending its global expansion strategy, \*astTECS is keen to appoint partners at key locations in India, Asia, Africa, Middle East and help them to leverage Open Source communication solution, while delivering their customers withbest-ofbreed enterprise grade applications, maintaining a lower total cost of ownership.

URL: www.asttecs.com

#### G03: INFINITY SANCHAR CONSULTANCY PRIVATE LIMITED

Infinity Sanchar Consultancy Pvt Ltd is a premier firm specializing in comprehensive liaison services for all types of telecommunications and ISPrelated licenses. Our expertise ensures seamless navigation through the complexities government of compliance, providing our clients with efficient and reliable solutions. We are dedicated to facilitating smooth operations for businesses by managing regulatory requirements and securing necessary approvals, thereby enabling them to focus on their core activities



In addition to our core services, we offer advanced AI enabled subscriber management software for ISPs, which helps streamline customer interactions and billing processes. Our IPTV solutions cater to both MSOs and ISPs, delivering high-quality content distribution and management systems. We also provide trusted telecom registrations for OEM hardware vendors and ISPs, ensuring that all necessary certifications and approvals are in place for smooth market entry and operation.

Our services extend to obtaining TEC certifications for telecom equipment, a crucial step in ensuring that products meet the stringent standards set by the Telecom Engineering Centre. We also assist in securing data center approvals from MEITY, which is essential for establishing and operating data centers in compliance with government regulations.

At Infinity Sanchar, we pride ourselves on our commitment to excellence, integrity, and customer satisfaction. Our team of experienced professionals is dedicated to providing personalized service and support, ensuring that each client receives the attention and expertise they need to succeed in the telecommunications industry. By partnering with us, businesses can confidently navigate the regulatory landscape, knowing that they have a reliable and knowledgeable ally in Infinity Sanchar Consultancy Pvt Ltd.

URL: www.infinityconsultants.in

#### **G04: KSG INFRASOLUTIONS**



KSG Infra Solution is a premier provider of comprehensive network support services tailored forISPs and their distributors. Our mission is to ensure seamless connectivity and robust network performance by leveraging cuttingedge technologies and industry best practices.

URL: www.ksginfrasolutions.com

#### **G05: FIFO TECHNOLOGY**



Fusion Splicing Machine and EDFA / OTDR / Power Meters URL: www.shinhoindia.com

#### G06: SYNWAY INFORMATION ENGINEERING CO. LTD.



Synway is a leading global provider of IP Unified Communication products including VoIP Gateways, IP PBXs, IP Phones and SBCs, we have been delivering more agile, efficient and affordable communication solutions and unparalleled communication experiences to our customers with our reliable product range.

URL: www.synway.net/

#### G07: ITP SOFTWARE INDIA PVT. LTD.



ITP Software India Pvt. Ltd delivers software solutions to Pay TV, Broadcasting & ISP domains across India and globally. It has earned the distinction of offering the most credible products that help a client enhance and manage operational efficiencies, increase and sustain customer loyalty and ramp up operations.

ITP, a market leader in India in its domain, with its robust technological backbone and efficient technology platform that manages the needs and provides solutions to its customers in India, is now proposing to expand its global footprint.

We service over 200+ customers, mostly in India, and abroad. Our software solutions are intended at providers of DTH, DTT, Cable TV, MSO, OTT, IPTV, ISP's and Multi Play services. With the expertise, we've developed, we can withstand the challenge of dynamic global market trends and technology upgrades, as well as deliver solutions which completely fit the customer's needs

Ezybill : is an enterprise solution that offers Subscriber Management System, Billing & CRM to various platform providers (DTH, DTT, IPTV, OTT, VOD/PPV, ISP's) across the globe. In order to sustain and succeed in the emerging markets and compete with other players in the domain, we ensure to give our best services and be prepared for portends of huge opportunities.

EZYBILL ,a billing solution provider from ITP Software, is now launching EZYBILL 2.0 a next generation recurring subscription billing platform .With cutting-edge capabilities, flexible packages and Exciting offers, we will ease customers operation. nurturing relationships with them and ensuring customer loyalty. Ezycabledigi : is a digital subscriber management and billing solution for the broadcasting industry. It significantly balances the cost complexity by reducing the costs of ownership, boosting service levels and maintaining the efficiency of the process.

URL: www.itpworld.com

#### G08: I2ICORE TECHNOLOGIES



i2iCore Technologies is a leading provider of innovative software solutions for the telecommunications industry, dedicated to enhancing operational efficiency and customer satisfaction. Our comprehensive suite of products is designed to address the unique challenges of service providers, ensuring performance, stability, and scalability across all operations. Built on a robust microservices architecture, our platform allows for flexibility, rapid deployment, and easy integration, catering to diverse business needs. i2iCore Products:

- i2iAAA: Our AAA solution guarantees exceptional performance and stability, leveraging microservices to provide a scalable infrastructure that accommodates growing business demands. This foundation supports robust authentication, authorization, and accounting processes.
- i2iO/BSS: This platform offers advanced prepaid and postpaid billing and revenue management capabilities, streamlined partner management and settlement, and multi-service provisioning. The microservices architecture ensures seamless updates and enhancements without disrupting ongoing operations, enabling service providers to efficiently manage their systems and enhance customer experience.
- i2iWiFi-SMP: Delivering cloudbased WiFi services, this solution features a configurable captive portal and location-based services, allowing monetization through advertisements. It supports both free and paid user models, along with OTP, social media, and voucher-based registration for seamless access.
- ◆ i2iACS: Our automated customer onboarding and device management solution simplifies the allocation of devices to customers. With features like auto-discovery, provisioning, and proactive performance monitoring, it ensures optimal service delivery and quick issue resolution.
- i2iMediation-IPLMS: This solution facilitates seamless data mediation and simplifies IP log

management while ensuring compliance with industry standards. It streamlines data flow and enhances operational transparency.

**Commitment to Excellence:** At i2iCore Technologies, we are committed to leveraging cutting-edge technologies to continually enhance our offerings. Our expert team collaborates closely with clients to deliver tailored solutions that drive success in a competitive landscape.

**Partner with Us:** Join i2iCore Technologies to unlock your potential in the telecommunications sector. Contact us today to learn more!

URL: www.i2icore.com

#### **G09: MOKSHYADHYAAN**



#### SEMICONDUCTOR LLP

Mokshadhyaan Semiconductor is a leading provider of high-quality telecom-related parts and solutions, catering to the dynamic needs of the telecommunications industry. With years of expertise, the company specializes in supplying a wide range of essential components, including SFP, Smart SFP, FTTx, ONT, Antennas, Networking Equipment & Testing Instruments. Our products ensure seamless communication and connectivity for service providers, infrastructure developers, and technology integrator.

At Mokshadhyaan, we prioritize innovation, reliability, and

customer satisfaction, offering both standard and customized telecom solutions to meet the demands of modern communication systems. Whether for expanding network coverage or enhancing signal transmission, we deliver efficient, costeffective parts that empower businesses to stay connected in a fastevolving world.

URL: www.mokshsemi.com

#### **G11: CORVIDS INDIA**



We "Corvids India" also referred to as Corvids, was established in 2018. We intend on supplying a precise-direction collection of industrial and home improvement products. It's an eCommerce Retail industry that aims to deliver the finestclass products at the best price in India. We are among the utmost suppliers of Aluminum Ladders, Folding Tables & Chairs, Material Handling Equipment, etc.

Our tremendous variety of products involves an aluminium telescopic ladder, folding aluminium ladders, folding hand trolleys, folding tables & chairs, Planters & Washer stands and caster wheels.

Our products are not only the finest in quality but are also light in weight and portable, which makes them easy to carry. With a deluxe choice of equipment ranging from aluminium ladders, platform trolleys, and hand trucks to castor wheels, folding tables

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and chairs, we appreciate the worth of durability and safety in industrial and home improvement equipment. We provide the finest creations that fit your expectations. We aspire to offer products that are elegant, operative, durable, and well-built.

We have instantly appeared as the foremost supplier in the industry. We feel honoured in our extensive network of over 100 authorised dealers and distributing our products all across India. We precisely source our products from prestigious industrialists who share our standards.

URL: www.corvidsindia.com

# E02: SKYLINK FIBERNET PVT. LTD.

Skylink Fibernet provides an excessive era at low prices. In any way, pace Skylink Fibernet commits/



presents all plans in step with the customer's needs. Our plans can be beneficial to avoid bill hassles and permit users to manipulate their payments.

URL: www.skylink.net.in

#### SATELLITE & CABLE TV MAGAZINE

Now In Its 32nd Year Of Publication, Satellite & Cable TV Is The Indian CATV & Broadband Industry's



Oldest And Widest Read Trade Magazine. Published Monthly, Each Edition Carries Content In English & Hindi, Reaching Out To Over 40,000 Readers, Including CTOs, CEOs, MSO Heads, ISPs, Satellite Channels As Well As Several Thousands Of Lcos.

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URL: www.scatmag.com

