



ZEE UPS REVENUES



Zee has registered a 4% growth in operating revenue at Rs 1845.7 crore in Q1 FY23. The advertising revenue increased 5% to Rs 976.3 crore from Rs 926.6 crore. Domestic ad revenue grew by 5.8% to Rs 925.7 crore.

ZEEL's EBITDA was down 31.5% to Rs 235.7 crore from Rs 344 crore due to slower growth in revenue and investment in content and marketing. EBITDA margin contracted to 12.8% compared to 19.4%. Net profit nosedived by 50.1% to Rs 106.6 crore from Rs 213.8 crore.

SUN TV SEES 40% REVENUE INCREASE



Sun TV Revenue for the quarter ended June 30, 2022 was up by 47.38% at Rs.1,193.90 crore. The advertisement revenues for the quarter was up by 40.84% at Rs.343.17 crore as against Rs 243.66 crore for the corresponding quarter ended June 30, 2021. EBITDA for the quarter ended 30th June, 2022 was up 54.32% at Rs.763.83 crore as against Rs. 494.97 crore for the previous quarter ended 30th June, 2021.

BALAJI REVENUE UP 83%

Balaji Telefilms has recorded 83.33% growth in consolidated



revenue at Rs 118.8 crore for the quarter ended 30th June compared to Rs 64.8 crore in the same quarter last year.

Revenue from commissioned programmes jumped 72% to Rs 81.3 crore from Rs 47.27 crore. Digital revenue, comprising OTT platform ALTBalaji, was up by 78.17% to Rs 36.81 crore against Rs 20.66 crore. Revenue from the film business stood at Rs 1.65 crore compared to Rs 23.18 lakh.

DISH TV REVENUE DROP



Dish TV India's operating revenues for the quarter ended 30th June have declined 16.7% to Rs 608.6 crore from Rs 731 crore in the corresponding quarter of the previous fiscal.

The DTH firm's subscription revenue has also witnessed a drop of 18.1% to Rs 545.3 crore from Rs 665.9 crore. Additional marketing, promotional fee, and bandwidth charges increased 6.4% to Rs 40.8 crore against Rs 38.3 crore. Advertisement income declined 30.2% to Rs 8.1 crore from Rs 11.5 crore.

Meanwhile, the company's expenditure declined 2.5% to Rs 284.8 crore from Rs 292.2 crore. The cost of goods and services was down 3.8% to Rs 153.6 crore from Rs 159.6 crore.

EBITDA was down by 26.2% to Rs 323.8 crore from Rs 438.8 crore. Net profit too nosedived by 63.7% to Rs 17.8 crore from Rs 49.1 crore.

TV TODAY REVENUE UP 7%

TV Today Network's consolidated revenue from operations



for the quarter ended 30th June has increased 7% to Rs 218.15 crore compared to Rs 203.88 crore in the same quarter last year.

Revenue from the television and other media operations segment increased 7% to Rs 214.56 crore from Rs 200.85 crore. Operating profit from the segment declined 18% to Rs 40.73 crore against Rs 49.54 crore.

VIACOM18 SEES 27% REVENUE SURGE

Viacom18 Media, saw 27% growth in revenue at Rs 4145.4 crore for the fiscal ended 31st March 2022 against Rs 3276.3 crore in the previous fiscal.

Advertisement Sales, Subscription, and Program Syndication revenue grew 22% to Rs 3908.5 crore from Rs 3205.4 crore. Revenue from the film distribution and syndication segment zoomed 209% to Rs 196.7 crore against Rs 63.7 crore. Other Operating Income increased over 5 times to Rs 40.15 crore from Rs 7.1 crore.

NDTV REVENUE UP

NDTV's consolidated revenue for the quarter ended 30th June has jumped 27% to Rs 107.74 crore compared to Rs 85.02 crore in the same quarter of the previous fiscal.

NDTV Limited, the group's television arm, has recorded a profit of Rs 12.5 crore. For Q1, this is the company's second-best performance ever for profitability. If the exceptional item recorded in Q1 last year were excluded, this would be the television company's best-ever Q1. ■