

ISRAEL'S YES EXPLORES STREAMING SERVICE



Yes, the pay-TV subsidiary of Israeli telco Bezeq, has tied up with German multiscreen software solutions provider 3 Screen Solutions (3SS) for its Sting TV streaming service.

3SS has developed a full operator application in both English and Hebrew for Sting TV, part of the yes television portfolio, to offer a range of features to subscribers including video-on-demand, live TV, mini EPG, with restart and parental controls, among others.

The new app, based on 3SS' 3Ready product framework, is also engineered to accommodate navigation to both right and left to smoothly support the user experience in both languages.

3SS' front-end solution has been integrated with infrastructure provided by yes' long-standing technology partner Synamedia, including the Infinite cloud platform, security solutions and services, as well as its video network technologies.

ORF LAUNCHES TRIAL FOR DTT



ORS, the technical services subsidiary of Austrian public broadcaster ORF, has launched a trial for Ultra HD/4K (UHD) broadcasts on DTT in Vienna.

The ORS transmitter sites Kahlenberg (pictured) and Liesing broadcast the first UHD offer on DVB-T2 platform simpliTV until the end of 2020. As there is no space left on the DTT capacities currently used by simpliTV, the two transmitter sites were upgraded with an additional multiplex which distributes the UHD offer in the

greater Vienna area on DTT channel 21.

The UHD offer consists of the lifestyle channel Insight UHD, which offers a 24-hour service. Until October 11, the French Open from Roland Garros, Paris, is also broadcast via antenna as part of the UHD trial.

An UHD TV set with integrated DVB-T2 tuner, a simpliTV antenna and a simpliTV CI+ module are required for reception.



EUTELSAT – OVZON PARTNERSHIP



Eutelsat Communications and Ovzon AB have entered into a long-term agreement for the provision of satellite control services. It follows a competitive bidding process that involved all major satellite operators.

Ovzon has operated capacity on a number of Eutelsat satellites since 2012.

Ovzon-3 is a powerful geostationary satellite with multiple high-performance steerable beams and a revolutionary newly developed On Board Processor. To be launched in the

fourth quarter of 2021, it will address the mobile connectivity segment.

Magnus René, Chief executive Officer of Ovzon AB said: "Ovzon's current service offering, through leased capacity, will be significantly expanded with the launch of our new satellite, Ovzon-3, in 2021. Ovzon-3 will provide dramatically enhanced performance and functionality and is an important step to further revolutionize mobile broadband by satellite, offering the highest bandwidth with the smallest terminals".

Ovzon, which had initially intended to launch its satellite on a SpaceX craft now plans to launch Ovzon-3 on an Arianespace Ariane 5 rocket in 2021.

CANAL INCREASE SUBS PRICING



Canal Digital has announced its hiking the price of TV 2 Sport Premium by 40%.

The pay-TV channel, which features coverage of the Premier League, we see prices rise after TV 2 informed the operator that it would be increasing its recommended price, suggesting that other distributors are likely to follow suit.

According to a message sent to customers, reported by VG, the price of TV 2 Sport Premium will increase from NOK 499 to NOK 699/month from 1 November. TV 2 Sumo will also be more expensive.

The increase is being blamed on an increase in the cost of sports rights.

TV 2 first picked up the rights to the Premier League in 2018, with the contract running between 2019 and 2022, subsequently prices have risen by NOK 50. ■