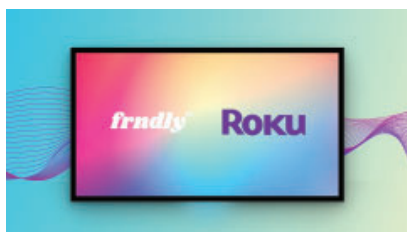




ROKU TO ACQUIRE FRNDLY TV FOR \$185M

Roku is acquiring Frndly TV, a low-cost live TV and on-demand streaming service with over 50



channels, for \$185 million in cash, including \$75 million tied to performance milestones. Frndly TV will continue operating across all platforms, and its leadership will stay



on post-acquisition. Roku aims to boost platform revenue and attract value-focused consumers through this strategic move.

SMART TV AND CTV DEVICES TO REACH 4.2 BILLION BY 2030

According to Rethink TV, the global installed base of Smart TVs and connected TV devices will hit 4.2



billion by 2030, growing at 9.6% CAGR. Android TV will dominate, though new regional OS platforms like



JioTele OS (India) and Titan OS (Europe) are gaining ground. Meanwhile, legacy platforms like RDK



and Chromecast OS are expected to decline. The evolving OS landscape is now driven by monetization, data, and strategic control rather than just user experience.

BBC STUDIOS TO LAUNCH BBC NL+ IN THE NETHERLANDS

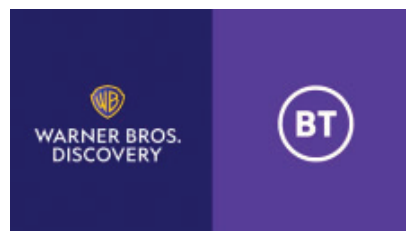
DAZN has acquired Foxtel Group, and BBC Studios is launching a new streaming service, BBC NL+, in



partnership with KPN, offering localized drama, comedy, documentaries, and more. Launching later this year, the service complements BBC NL's rebranded linear channel and includes access to FAST channels, curated boxsets, and livestreaming. The service will debut with up to 1,000 hours of content, including premieres like *Outrageous* and acclaimed series like *Call the Midwife*, *Top Gear*, and *A Perfect Planet*.

TNT SPORTS REPORTS LOSS DESPITE REVENUE GROWTH

TNT Sports, the BT and Warner Bros Discovery joint venture, posted



a £187.5 million pre-tax loss for the year ending July 2024—more than double the previous year's loss. Revenue grew slightly to £1.15 billion, with advertising and distribution income both increasing. Despite the loss, the company plans to leverage the growing demand for live sports and streaming to drive future growth, holding rights to major events including the UEFA Champions League and England cricket tours. ■