



ARD SWITCHES TO HD BROADCAST



German public broadcaster ARD will make the transition from SD to HD.

On November 15, 2022, ARTE, Phoenix, tagesschau24 and One will end their SD distribution on transponder 51 (10.744 GHz H, SR 22.000, FEC 5/6). The channels can then only be received in HD via Astra.

Around 90% of TV households in Germany have already upgraded to HD reception. In order to make the distribution of the channels as economical and efficient as possible, the broadcasters have decided to end SD transmission. Viewers will be informed about details of the SD switch-off and the HD transition in the coming weeks and months.

The broadcasters assume that cable operators will also end SD distribution of ARTE, Phoenix, tagesschau24 and One as a result of the satellite switch-off. Vodafone Deutschland has already dropped ARTE SD on its cable network on March 23, 2022.

DAZN – RED BULL COLLABORATION



DAZN has announced its collaboration with Red Bull TV.

Red Bull is the first linear channel to be made available

globally on DAZN's streaming platform.

The multi-year agreement will provide a gateway for DAZN into extreme sports through Red and includes coverage of the Crankworx World Tour, the Red Bull Cliff Diving World Series and the Drift Masters European Championship, among others.

DAZN will also stream a curated selection of Red Bull's original documentaries, series, highlights and archive programming.

NOS LOSSES MOUNT



The Portuguese operator NOS has posted consolidated revenues of €73.4 million for the first quarter, or 10.6% more than in the same period last year. Its consolidated EBITDA amounted to €9.4 million (+4.8%) and net income €1.1 million (+34.6%).

NOS passed a total of 5,164.5 million homes (+5.2%) in Q1, of which 53.7% (+10.9pp) were FTTH. Its RGU total was 10,393.3 million (+5%), of which 1,401.8 million (+2.9%) were fixed pay-TV RGUs.

NOS notes that it gained 9,000 fixed pay-TV customers in Q1, with that and the 6,500 broadband service customer gains more than offsetting the decline in lower revenue DTH services. ■



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