

CATV & BROADBAND MARKET

BROADCASTING & CABLE SERVICES

- ❖ Number of private satellite TV channels permitted by the Ministry of I&B for uplinking only/downlinking only/both uplinking and downlinking **911**
- ❖ Number of Pay TV Channels as reported by broadcasters **327**
- ❖ Number of pay DTH Operators **4**
- ❖ Number of total active subscribers with pay DTH operators **70.70 Mn**
- ❖ Number of private FM Radio Stations (excluding All India Radio) **367**
- ❖ Number of Operational Community Radio Stations **310**

SUBSCRIBER BASE OF MAJOR MSOS/HITS OPERATORS AT THE END OF SEPTEMBER, 2020 (More than one million subscribers)

S. No.	Name of the operator	Total Active Subscribers*
1.	Siti Networks	8,782,263
2.	GTPL Hathway	7,725,525
3.	Hathway Digital	5,281,920
4.	Den Networks	5,019,021
5.	TCCL	3,045,216
6.	Tamil Nadu Arasu Cable TV	3,024,345
7.	Kerala Communicators Cable Ltd (KCCL)	2,985,112
8.	Fastway Transmissions Pvt Ltd	2,238,075
9.	NXT Digital Ltd (HITS)	2,142,184
10.	KAL Cables	1,987,947
11.	VK Digital	1,659,460
12.	NXT Digital Ltd (CATV)	1,285,222
13.	Asianet Digital Network	1,226,453

*(includes subscribers who have been inactive or temporarily suspended for not more than last 90 days)

INTERNET/BROADBAND SUBSCRIBERS

- ❖ Total Internet Subscribers **776.45 Mn**
- ❖ Narrowband subscribers **50.14 Mn**
- ❖ Broadband subscribers **726.32 Mn**
- ❖ Wired Internet Subscribers **24.36 Mn**
- ❖ Wireless Internet Subscribers **752.09 Mn**
- ❖ Urban Internet Subscribers **474.11 Mn**
- ❖ Rural Internet Subscribers **302.35 Mn**
- ❖ Total Internet Subscribers per 100 population **57.29**
- ❖ Urban Internet Subscribers per 100 population **101.74**
- ❖ Rural Internet Subscribers per 100 population **33.99**

INTERNET SUBSCRIBER BASE AND MARKET SHARE OF TOP 10 SERVICE PROVIDERS

S. No	ISP	No. of Subscribers (In million)	Share (%)
1	Reliance Jio Infocomm Ltd	405.65	52.24
2	Bharti Airtel Ltd.	191.73	24.69
3	Vodafone Idea Limited	137.53	17.71
4	Bharat Sanchar Nigam Ltd.	31.36	4.04
5	Atria Convergence Technologies	1.73	0.22
6	Hathway Cable & Datacom P.Ltd	1.05	0.13
7	Mahanagar Telephone Nigam Ltd	0.93	0.12
8	You Broadband India Pvt. Ltd.	0.83	0.11
9	GTPL Broadband Pvt. Ltd.	0.48	0.06
10	Excitel Broadband Pvt. Ltd.	0.46	0.06
Total of Top 10 ISPs		771.75	99.39
Others		4.71	0.61
Grand Total		776.45	100