



VODAFONE RECORDS LOSS IN RUMANIA



Vodafone Romania suffered a net loss of RON214.1 million (€43.5 million) in 2020, compared to a net profit of RON161 million a year earlier.

At the same time, its turnover increased from RON3.9 billion to RON4.47 billion, while total debt rose from RON2.2 billion to RON3.5 billion. Meanwhile, the number of employees increased by 885 to 3,906.

Vodafone acquired Liberty Global's operations in Romania, Hungary and the Czech Republic as part of a deal that also included its assets in Germany for €1.8.4 billion in 2019.



MOLOTOV BUNDLES FILMOTV

Molotov has added the French premium movies VOD/SVOD service FilmoTV to its bundle.

The FilmoTV catalogue consist of more than 800 films and is updated monthly. It will be available for €6.99 a month with a one-month free trial.

Aside from Molotov, FilmoTV is available on all operator boxes and other selected streaming platforms.

ZATTOO'S NEW PAY-TV CHANNELS ADDED



Zattoo has added Zattoo Plus package with four pay-TV channels from Mediengruppe RTL Deutschland.

With RTL Crime, RTL Living, RTL Passion and Geo Television, a total of 24 channels are now included in the bouquet. The new additions are offered in HD quality.

The other channels part of Zattoo Plus are ProSieben Fun HD, Sat.1 emotions, Kabel eins Classics, TNT Comedy HD, TNT Serie HD, TNT Film HD, eSports1 HD, Sportdigital Fußball HD, Auto Motor und Sport Channel HD, Spiegel TV Wissen HD, Spiegel Geschichte HD, doxx HD, Blue Hustler, C Music, Jukebox HD, wetter.com TV, Fix&Foxi, Gute Laune TV HD, Motorvision TV HD and Sport1+ HD.

Zattoo users can add the Zattoo Plus package to their Ultimate or Premium subscript.

PLUTO TV LAUNCHES 7 CHANNELS IN THE UK

Pluto TV has tied up with

All3Media International, FilmRise, Tastemade and Motorvision. In all seven new FAST channels will be added to the Viacom-owned AVOD platform.



The new launches include single series channels Ten Years Younger and reality channel So Real from All3Media International, with a shorter window channel also running for drama Wild at Heart (pictured), single series channels Most Haunted and Highway to Heaven from FilmRise, in addition to lifestyle streaming network Tastemade and car-focused channel, Motorvision.

Dan Fahy, Senior Vice President, Head of Emerging Business, VCN UK said: "Pluto TV is a platform designed for partnerships. We are committed to scaling up Pluto UK at speed and collaborating with partners is absolutely key to this. These carefully curated Pluto TV channels will further broaden the platform's already diverse programme offering, ensuring viewers can find more of the type of programming they love, for free and with ease."

HUAWEI VIDEO - CLUBBING TV COLLABORATION

Huawei Video and Clubbing TV have entered into a video distribution partnership across more than 60 countries in Europe, Asia-Pacific, Middle East, Africa, and Latin America.

As a result, Huawei Video subscribers will be able to watch Clubbing TV's linear feed thanks to a Premium linear High Quality section



which will be advertising free. In Western Europe countries, the Premium linear will be available for €3.99 per month. Users will be able to enjoy exclusive live broadcasting from concerts & festivals, DJ sets, interviews with renowned DJs, music videos and documentaries 24/7. For those that choose not to subscribe, a Freemium linear option will be available supported by ads.



In addition to the linear feed of Clubbing TV, the long-format video assets of the channel will be rolling out across all Huawei Video platforms in the Premium VOD section.

The Premium VOD will offer more than 300 curated contents including concerts, festivals, sets from

the biggest DJs and long-format documentaries. The Freemium VOD will itself include more than 1500 dance music short-format videos, reports, interviews and talk-shows.

LMT ACQUIRES SANTA MONICA NETWORKS



Latvian mobile operator LMT will acquire 100% of the data network and IT security provider Santa Monica Networks (SMN).

The completion of the transaction depends on permission from market regulators in Latvia and Lithuania. Once concluded, it will allow both companies, which will continue operating as separate legal entities, to introduce 5G networks more quickly and efficiently.

Commenting on the development, Ugis Berzins, SMN board chairman, said: “We have been driving innovation for many years by introducing the latest technologies in the Latvian market. Together with LMT, we will be able to take innovation to the next level by accelerating the development of various 5G business solutions and enabling more customers to have



access to the most advanced technologies and corporate-level technology solutions”.

LMT President Juris Binde added: “For a long time, LMT has been more than a mobile communication service provider. We have also been enabling our customers to implement complex business transformation tasks with the help of IT solutions. We have ‘Innovator DNA’, as does Santa Monica Networks. By combining LMT’s experience in mobile communication solutions with the capacity of an experienced developer of data transmission networks and IT security solutions, we will become a leader in digital transformation. Together, we will be the best partner in digitalisation processes for any public sector organization or private sector company”.

Livonia Partners is a Baltic private equity firm that currently manages €33 million. Meanwhile, SMN was founded in 1989 and has been offering solutions to Latvia’s largest telecommunications, IT and media companies, public sector and financial institutions, as well as manufacturing companies in Latvia and Lithuania, since 2003. ■

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