

MOVERS & SHAKERS IN THE GLOBAL MEDIA ENTERTAINMENT TV CHANNELS - MOVERS & SHAKERS

It takes personalities with immense grit and determination to launch channels and streaming services. The bigger challenge after launching them is to ensure that it survives and thrives in this increasingly competitive global media landscape.

AROON PURIE - INDIA TODAY

Aroon Purie (born 1944) is the founder-publisher and former editor-in-chief of India Today and former chief executive of the India Today Group. He is the managing director of Thomson Press (India) Limited and the chairman and managing director of TV Today. He is the recipient of the Padma Bhushan award. He was also the editor-in-chief of Reader's Digest India. In October 2017, he passed control of the India Today Group to his daughter, Kallie Purie.



Purie graduated from The Doon School and earned a bachelor's degree in economics from the London School of Economics in 1965. Bollywood actress Koel Purie is his youngest daughter.

He started his career in 1970 at Thomson Press as Production Controller and continues to be its guiding force even though he handed over to his son Ankoor Purie. With five facilities across India, it has a national presence. He began the India Today Group with an eponymous magazine in 1975. Today the group is India's most

diversified media group with 32 magazines, 7 radio stations, 4 TV channels, 1 newspaper, multiple web and mobile portals, a leading classical music label and book publishing arm.

Vidya Vilas Purie, Aroon Purie's father, launched the fortnightly magazine India Today in 1975, with his sister Madhu Trehan as its editor and Aroon Purie as its publisher.

The magazine was born during the Emergency declared by Prime Minister Indira Gandhi. With India Today, Aroon tried to "fill the information gap which exists amongst persons interested in India residing abroad". With editions in five languages, it is the most widely-read publication in India – a position which, as of 2006, it had held for over a decade – with a readership of over 11 million.

He also set the journalistic style for the 24-hour news and current affairs Hindi news channel Aaj Tak and

English news channel Headlines Today.

He was conferred the Padma Bhushan in 2001, the third-highest civilian award of the government of India, for his contribution to Indian journalism. He has received other honours, including the B.D. Goenka Award for Excellence in Journalism (1988), 'Journalist of the Year 1990' award by the Indian Federation of Small and Medium Newspapers, the G.K. Reddy Memorial Award for Outstanding Contribution to Journalism (1993–1994), the Hall of Fame Award from the Advertising Club of Kolkata (2002) and the NT Award for Lifetime achievement from www.Indiatelevision.com (2008).

He is associated with several councils, including the Council of Management, Audit Bureau of Circulations (Chairman, 2000–2001). He is on the Executive Committee of The Editors' Guild of India, Council of Management All India Management Association (Special Invitee). He was Chairman of the CII National Committee on Media (2001–2002).

He is currently the chairman of FIPP (Federation of International Periodicals and Publications). Aroon Purie is a board member of the Global Editors Network since its creation in April 2011.



MARKET: TV CHANNELS - MOVERS & SHAKERS

PRANNOY ROY - NDTV

Prannoy Roy brought the country to the edge of its seat with his innate knack of translating the complicated facts of election politics and budget number crunching into straight-to-the-point analysis.

Several years and thousands of anchoring hours on, he has questioned and examined salient facts about how the news affects his viewers' lives.



He has been adjudged the television personality of the millennium by the Indian Express poll and has contributed to various national and international publications.

Dr. Roy has a doctorate in Economics from the Delhi School of Economics and is a Qualified Chartered Accountant from London.

Dr. Roy has also served as Economic Advisor with the Ministry of Finance, Government of India.

Prannoy Lal Roy needs no introduction as the man from Kolkata has created a big name for himself in the media. He is co-founder as well as executive co-chairperson of one of the most viewed news channel, NDTV (New Delhi Television). He is best known for his truthful journalism and for being an active media personality. Being from a well educated background, with his Irish mother being a teacher and a father who was

the chief executive of the Indian unit of a British company, he himself was focused and dedicated towards his studies as well as his career right from the start.

Prannoy Roy was an achiever right from his early days; he completed his schooling from La Martiniere Calcutta and The Doon School, Dehradun. He also won scholarship to Haileybury and Imperial Service College in the UK for his A-levels and qualified as a chartered accountant. Prannoy Roy did his graduation from the University of London's Queen Mary College in 1973 in Economics. He later got his Ph. D from the Delhi School of Economics and therefore he is often referred as Dr. Prannoy Lal Roy.

With an extraordinary academic background, Prannoy Roy has a career graph that always climbed upwards. He started his career with rigorous covering of India's general election on Doordarshan and for BBC world news. He rose to fame with news programs like 'The World This Week' and 'The News Tonight'. These shows were also among the best 5 television programs of India since Independence. He has also been an Economic advisor with the Ministry of Finance, Government of India. In the year 1988, Prannoy Roy along with his journalist wife Radhika Roy, took a big leap in news industry by



launching a television production house called New Delhi Television. He has also co-authored "A Compendium of Indian Elections" and "India

Decides: Elections 1952-1991" with David Butler.

With such a flawless career, Prannoy Roy has a list of achievements. To begin with he was Economic Advisor in the Indian government's Ministry of Finance and an Associate Professor at the Delhi School of Economics, where he developed a macro-econometric forecasting model for the Indian economy. He has also been a consultant to the India division of international accountancy firm PricewaterhouseCoopers.

In 2009 Roy was, along with billionaire Mukesh Ambani, one of two Indians serving on the International Advisory Board of Council on Foreign Relations in Washington. Apart from winning international and national awards for his programs, Roy has been adjudged the "Television Personality of the Millennium" by an Indian Express poll.

VINEET JAIN - TIMES NOW

Vineet Kumar Jain is the



MARKET: TV CHANNELS - MOVERS & SHAKERS

Managing Director of Bennett, Coleman & Co. Ltd. (B.C.C.L.), commonly known as The Times Group, India's largest media group.[1] He runs B.C.C.L along with his brother Samir Jain who is vice-chairman.

Vineet Jain graduated from the American College of Switzerland and joined B.C.C.L. as the deputy managing director in 1993.



Vineet has focussed on transforming B.C.C.L. into a multimedia company, making investments in radio with Radio Mirchi; television with Zoom and Times Now; the Internet with Indiatimes, Bombay Times and Delhi Times; movie production and out-of-home advertising. In 2003, he conceived and launched Media.net, B.C.C.L.'s venture which allows advertorials to be written about the entertainment industry and celebrities. Under this program, B.C.C.L. accepts ads in exchange for real-estate ownership or equity in a company.

In 2018, Vineet Jain, and Sanjeev Shah, executive president of B.C.C.L., were caught on camera as part of an undercover sting operation by Cobrapost agreeing to promote Hindutva content through the group's many media properties for a proposed spend of ₹ 500 crore, some of which the client said could only be paid with black money. B.C.C.L. has responded to the sting claiming that the video that was released by Cobrapost was incomplete and doctored and that Vineet Jain was engaged in a counter-sting of his own to expose the undercover reporter during the filming of the video.

Vineet Jain is the great grandson of Ramkrishna Dalmia, the first Indian owner of B.C.C.L. His grandfather, Shanti Prasad Jain, took over the company from Ramkrishna Dalmia. Shanti Prasad's son, Ashok Jain, took control of the company in the nineteen-sixties and was chairman of B.C.C.L. until his death in 1998 from heart failure.

Jain's mother, Indu Jain, used to hold the title of chairman of B.C.C.L. His sister Nandita Judge, who also worked at the company, died in a helicopter crash in 2001.

Jain is divorced. He splits his time between homes he shares with his brother in New Delhi and Mumbai.

KALANITHI MARAN - SUN TV



Kalanithi Maran is an Indian media baron who is the chairman and founder of the Sun Group. He owns television channels, newspapers, weeklies, FM Radio stations, DTH services, Sports team and a movie production house. He also held a major share in the Indian airline Spice Jet from 2010 to 2015.

In 1990, Maran started a monthly magazine in Tamil called Poomaalai. On 14 April 1993, he founded Sun TV. Sun TV was listed on the Bombay Stock Exchange on 24 April 2006 upon raising \$133 million for 10% of the share capital, catapulting him into the billionaire charts. He was among the few representatives at a roundtable with the visiting then US President Bill Clinton.

By 2010, he was the 17th richest Indian, with a net worth of US\$4 Billion, and is the highest paid business executive in India. Maran and his wife, Kavery were ranked the highest paid Business executives in the list of Indian executive pay charts with a package of ₹62 crore (US\$8.7 million) each.

He has won Young Businessman awards from CNBC and Ernst & Young, and Forbes magazine named him the "Television king of southern India.

Kalanithi Maran is the son of the former Union Minister of India Murasoli Maran and grand nephew of former Tamil Nadu chief minister M.

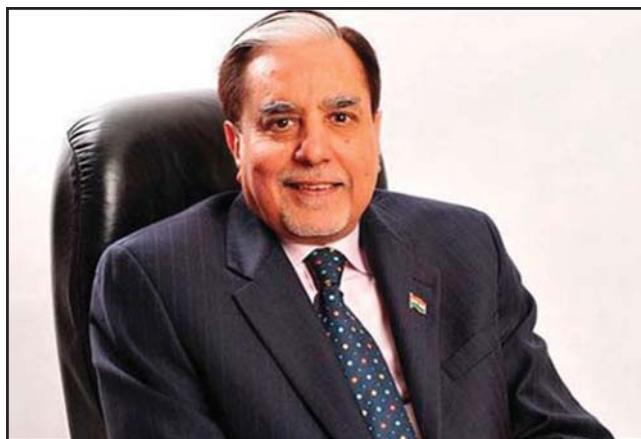


Karunanidhi. His younger brother Dayanidhi Maran was also a former minister. Kalanithi Maran married Kavery, a native of Coorg and has a daughter named Kaviya Maran. He had his schooling with Don Bosco, Egmore, Chennai. He graduated in Commerce from Loyola College, Chennai. He did his MBA from University of Scranton.

MARKET: TV CHANNELS - MOVERS & SHAKERS

SUBHASH CHANDRA GOEL - ZEE TV

Subhash Chandra Goenka (born 30 November 1950) is an Indian billionaire media baron. He is the chairman of the Essel Group, an Indian media conglomerate, and founded Zee TV in 1992. He was also the chairman of Zee Media but resigned as Director and Non-Executive Chairman of the company on 24 May 2016. He was



elected to the Upper House of the Indian parliament for the Haryana state in the 2016 Rajya Sabha election, as an independent candidate supported by legislators from the Bharatiya Janata Party.

Chandra was born in Adampur, Hisar district, Haryana. His family had a debt of ₹ 3.5 lakh, which he had to repay. His family could not afford his higher education, and in 1965 he dropped out of school to join the family business of commission agents and

traders who procured and supplied rice to the Food Corporation of India.

In the 1980s, he started manufacturing flexible packaging (mainly plastic tubes) for fast moving consumer goods such as toothpaste under the brand name Essel Packaging. He followed it up with a leisure park (EsselWorld) in north Mumbai.

In 1992, he launched Zee TV, the second private commercial television channel in the country in association with Star TV in Hong Kong, and in 2003, Dish TV, the

first satellite

television provider in India.

Chandra launched India's first satellite TV channel, Zee TV, in 1992. The channel competes with, among others, Sony Entertainment Television and STAR Plus. Currently, the Zee TV network, consisting up to 90 channels, reach 1.3 Billion people spread over 174 countries.

In 2005, in collaboration with Dainik Bhaskar group, Chandra launched an English-language daily newspaper, DNA, in Mumbai to challenge the well-settled The Times

of India. The competition was one of the biggest newspaper battles of Mumbai. Sustaining earlier losses, the newspaper eventually turned around.

On 25 November 2019, Chandra had to resign as chairman of his company Zee Entertainment Enterprises, as per the SEBI Listing Regulations. However, he still continues as a non-executive director of the company.

In his autobiography 'The Z factor: My journey as the wrong man at the right time', Chandra has written about his association with the Rashtriya Swayamsevak Sangh, ideological parent of the BJP, in his younger days. Chandra claimed the support of Bharatiya Janata Party (BJP) legislators and said he had others across party lines.

On 22 May 2020, Essel Group defaulted 616 INR Crore secured NCD Bonds with standstill agreement along with Subhash Chandra Personal Guarantee thus affecting 3,00,000 investors.

In August, 2020, Zee Entertainment Enterprises Ltd (ZEEL) appointed promoter Subhash Chandra as chairman emeritus, following his resignation as non-executive director of the firm. Subhash Chandra, who was previously chairman, would now continue to be associated with the business in an honorary fashion. ■



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