



WALT DISNEY APPOINTS JOPEK



Walt Disney has roped in Malgorzata Jopek as marketing director CE, Media Networks at the Walt Disney Company.

Jopek was most recently the managing partner at Good Good Group, prior to which she held senior



MALGORZATA JOPEK

positions at ATM Grupa, TV Discovery Polska (11 years and four months), Warner Bros (8 years and three months), HBO and (again) TVN Discovery Polska.

She began her career at Grupa RMF in 1993. In her new role she

will be responsible for the marketing of Disney channels in Central Europe.

CHANGES AT PPF



The PPF subsidiary PPF Telco and other persons from the PPF Group have increased their stake in the Czech incumbent O2 CR from 83.58% to 90.01%.

As the group now owns more than 90% in O2 CR, PPF intends to initiate a squeeze-out procedure of the remaining shareholders through a mandatory tender offer for their shares.

PPF Telco's stake in the O2 CR share capital was increased using reverse accelerated book building for a maximum price of CZK264 per share. It was the first transaction of this type carried out on the Czech capital market.

Only qualified investors were able to participate in the accelerated share repurchase.

O2 CR shareholders who are not qualified investors will be able to sell their shares to PPF under a subsequent mandatory tender offer, in accordance with the applicable rules.

VOD PLATFORM FROM ALTICE



replays and exclusive content.

Altice Media has launched a new VOD platform featuring live TV,

RMC BFM Play draws on content from the RMC and BFM channels. The platform is available on the web, the App Store and Google Play; later, it will also be offered to connected TVs and on operator boxes.

DISCOVERY NEW CORPORATE SPORTS BRAND

Discovery has unleashed a new corporate brand to represent its portfolio of sports brands, channels and platforms.



Discovery Sports will encompass Eurosport, Global Cycling Network (GCN), Global Mountain Bike Network (GMBN), Golf Digest and GOLFTV powered by PGA TOUR, as well sport on discovery+ and Discovery's free-to-air networks.

The new group will be headed by Eurosport's Andrew Georgiou under the new title of President of Sports. He will continue to report to Discovery International CEO Jean-Briac Perrette.

In addition to his work at Eurosport, Play Sports Group and Discovery's Global Sports Rights, Georgiou is adding responsibility for GOLFTV and Golf Digest.

Eurosport is being included on discovery+ as part of the phased international rollout of the service. Olympic Games Tokyo 2020 will be available to watch on discovery+ in Denmark, Finland, Italy, Netherlands, Norway, Sweden, Spain and the UK. In all other European markets, except Russia, Olympic Games Tokyo 2020 will be available on Eurosport digital services. ■