



4IG LEADS ALBANIAN TELCO RACE



The telco race is speeding up in Albania and Hungary's 4iG is on track to become the leading player in the Albanian telco market, having entered into a final agreement to buy One Telecommunications for an undisclosed fee.

According to 4iG, the acquisition marks another step in its expansion strategy in the Western Balkans and could be completed following regulatory procedures in Albania. One Telecommunications is the second largest and fastest-growing mobile operator in Albania with 1.36 million subscribers. Last year, it achieved revenues of €8.1 million with an EBITDA of €0.8 million. It has 632 transmission towers suitable for 5G mobile communications in addition to 4G/LTE services.

Commenting on the transaction, Gellért Jászai, chairman and CEO of 4iG, said: "Thanks to its telecoms network, which was renewed last year, One Telecommunications is an operator with strong growth potential and will fit well into our Western Balkan telecoms portfolio once the acquisition is completed. We are proud that with the acquisition of One

Telecommunications and ALBtelecom, 4iG Group will become one of the largest investors in Albania and the largest player in the Albanian telco market. We have come to the country as a professional investor with a long-term vision to be present in the country, providing high quality services to residential and business customers".

TELIA EXECUTES MEGA DEAL



Telia is on a major consolidation path and has agreed to sell 100% of its Latvian subsidiary to the Latvian incumbent Tet for €10.75 million on a cash and debt free basis.

The transaction is subject to customary regulatory approvals and is expected to close during the second quarter of 2022.

Telia Latvia was founded in 1992 and is today a leading B2B telecom services provider. It has 46 employees and offers large businesses across Latvia solutions within four services segments: telecommunications services, cloud services, data centre solutions and media solutions.

Meanwhile, Tet is a local technology and entertainment operator in Latvia, offering a full range of ICT and pay-TV services to households, businesses, the government and municipal institutions, as well as electricity and other services. It is owned by the Republic of Latvia (51%) and Tilts Communications (49%), a wholly owned Telia Company entity. In addition to its minority holding in Tet, Telia Company also owns 60.3% in the leading Latvian mobile operator LMT.

NBCUNIVERSAL PARTNERS WITH MGU GROUP

NBCUniversal

Television and Radio Broadcasting Company (TBRC)



Ukraine, which is part of media holding Media Group Ukraine (MGU), has signed a three-year contract deal with

NBCUniversal Global Distribution for exclusive rights to broadcast its content in the country.

Through the deal, iconic movies and TV series will be broadcast on the channels Ukraine, NLO TV and Indigo TV.

Commenting on the development, Iryna Chernyak, director of acquisitions of TBRC Ukraine, said: "This agreement between NBCUniversal and our media holding symbolically ushers in 2022. This is a part of MGU's consistent strategy on strengthening Ukraine, NLO and Indigo's product range with the highest-rated films and TV series that are loved by million".

The rights for the package acquired from NBCUniversal Global Distribution commenced on December 15. ■

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