

INVAS TECHNOLOGIES & EXFO DELIVER HIGH QUALITY FIBRE-BASED PRODUCTS

EXFO & INVAS Technologies recently hosted a successful webinar on 28 January 2021 in partnership with Scat India Trade Show & Satellite & Cable TV Magazine. The webinar topic was *'Discover Fastest Fibre Verification – Expertise not required'*.

The webinar was presented by Jean-Baptiste Létang (Product Line Manager, EXFO). The webinar attracted delegates which included MSOs, ISPs and LCOs as its core target audience.

The key takeaways of the webinar included:

- ❖ Fibre densification challenges during deployment, operations and maintenance (O&M)
- ❖ Accelerating rollouts without incurring costs or compromising quality
- ❖ Opportunities emerging in O&M
- ❖ Achieving ROI through leaner methods of procedures

The webinar was followed by good interactive session between the delegates and speaker and had the delegates posing technical queries to the speaker.

INVAS Technologies (P) Ltd, incorporated in the year 2006, was founded by home grown telecom specialists from the telecom industry. INVAS started their journey with a focus on the long-distance optical fibre-based backbone networks

carrying enormous data speeds to be delivered to subscribers across India. INVAS partnered with EXFO to supply highly sophisticated fibre-based products.

EXFO is a company that designs and manufactures test

Airtel, on the other hand, is partnering with local cable operators (LCOs) to gain ground in smaller towns and alleviate the concern of high capex requirements in rural areas, coupled with low home pass to subscriber conversions and lower margins.

Amit Bindroo, Founder & CEO of INVAS Technologies said “INVAS Technologies and its partnership with EXFO is perfectly positioned to offer

quality products which will deliver to the expectations of the cable TV industry in India and we believe that the last mile network must be strong and healthy to achieve maximum thru-put and the quality is purely depending on proper fibre characteristics.” ■



JEAN-BAPTISTE LÉTANG
Product Line Manager, EXFO

instruments and service assurance products for fixed and mobile telecom networks.

Airtel & Jio are increasing its broadband outreach across India. Jio had previously acquired the Hathway and Den networks to increase its reach.



AMIT BINDROO
Founder & CEO,
INVAS Technologies