



## BALAJI HAS DROP IN REVENUES



Balaji witnessed a drop in its Q2 consolidated revenue down 2% to ₹ 76.7 crore.

The company has reported a 2% drop in consolidated revenue to ₹ 76.7 crore for the quarter ended 30th September, as against ₹ 78.3 crore in the same quarter of the previous fiscal. The company's cost of production jumped 34% to ₹ 80.9 crore from ₹ 60.5 crore.

EBITDA loss widened over 3 times to ₹ 38.5 crore from ₹ 12.4 crore. Net loss more than doubled to ₹ 39.4 crore from ₹ 19.5 crore.

## SUN TV SEES SURGE IN REVENUES



Sun TV Network's Q2 revenues went up 10% to ₹ 828.67 crore and its Ad revenue was up 39.84% at ₹ 341.77 crore from ₹ 245 crore a year ago.

Sun TV Network has reported 9.59% growth in revenue at ₹ 828.67 crore for the quarter ended 30th September as against ₹ 756.16 crore in corresponding quarter last year. Ad revenue was up 39.84% at ₹ 341.77 crore from ₹ 245 crore a year ago.

Total income for the quarter was up by 10.77% at ₹ 894.66 crore, as against ₹ 807.71 crore. Total expenses jumped 6% to ₹ 367.08 crore from ₹ 346.97 crore. EBITDA increased 3.69% to ₹ 520.58 crore from ₹ 502.03 crore. Net profit rose 13.71% at ₹ 393.32 crore against ₹ 345.91 crore.

Sun TV Network operates TV channels across Tamil, Telugu, Kannada, Malayalam, Marathi and Bangla, airs FM radio stations across India and owns the Sun Risers Hyderabad Cricket Franchise of the Indian Premier League (IPL).

## DTH GROWTH FOR AIRTEL



Bharti Airtel's revenue from its direct to home (DTH) service Airtel Digital TV has increased 6% to ₹ 797.9 crore for the quarter ended 30th September, compared to ₹ 754.8 crore in the corresponding quarter last year. In the trailing quarter, the DTH operator's revenue stood at ₹ 809.5 crore.

Reported EBITDA for this segment was down 1% to ₹ 531.4 crore, as compared to ₹ 535.1 crore in the corresponding quarter last year. The EBITDA was ₹ 542.1 crore in the previous quarter. The reported EBITDA margin was at 66.6% in the current quarter, as compared to 70.9% in the corresponding quarter last year and 67.0% in the previous quarter.

Reported EBIT for the quarter was ₹ 220.4 crore, as compared to ₹ 294.5 crore in the corresponding quarter last year and ₹ 269.9 crore in the previous quarter. The resultant EBIT margin was at 27.6%, as compared to 39.0% in the corresponding quarter last year and 33.3% in the previous quarter.

## TV TODAYS RECORDS REVENUE INCREASE



TV Today Network's (TVT) consolidated revenue for the quarter ended 30th September has jumped 26.45% to ₹ 225.99 crore from ₹ 178.71 crore in the same quarter of the previous fiscal.

The company's total expenses rose 22% to ₹ 177.18 crore as against ₹ 145.60 crore. Net profit zoomed by 69% to ₹ 46.98 crore from ₹ 27.74 crore.

The company's revenue from TV broadcasting segment rose 27% to ₹ 181.89 crore from ₹ 143.58 crore. Operating profit from the segment expanded by 35% to ₹ 50.96 crore from ₹ 37.76 crore.

The operating loss from radio broadcasting narrowed 16% to ₹ 4.23 crore from ₹ 5.02 crore. Revenue from the segment increased over three times to ₹ 3.1 crore as against ₹ 0.95 crore.

## ZEE REVENUES UP



Zee Entertainment Enterprises Ltd (ZEEL) has reported a consolidated net profit of ₹ 266.08 crore for the quarter ended on September 30, 2021,

against ₹ 93.41 crore for the same quarter last year. The company witnessed an increase of 27.44% to ₹ 208.78 crore for the quarter ended June 30, 2021.

The consolidated total income of the network saw an increase of 11.16% to ₹ 2010.47 crore against ₹ 1808.56 crore in the last quarter ended June 30, 2021. On the YoY basis, the company saw a 14.19% spike to ₹ 1760.61 crore for the same quarter last year. ■