



WARNER BROS. DISCOVERY PREPS TNT SPORTS

Warner Bros. Discovery CFO Gunnar Wiedenfels confirmed plans to launch a dedicated TNT Sports app ahead of the company's planned 2026 split into two publicly traded entities—Streaming & Studios, and Global Networks.



"We're working on creating our own TNT Sports app, which is going to be available as a streaming product, but also as a bundle option with discovery+ or HBO Max, and potentially with external partners," Wiedenfels told investors.

The Global Networks unit will house CNN, TNT Sports, Discovery, and Discovery+, while Streaming & Studios will comprise Warner Bros. Television, Motion Picture Group, DC Studios, HBO, and HBO Max. Discovery+ is also slated for relaunch, alongside a digital expansion of CNN. Separately, HBO Max is expected to launch in the UK once its Sky output deal expires.



EUTELSAT AND ONEWEB ALIGN UNDER SINGLE BRAND

Paris-based Eutelsat Group is unifying its operations under a single brand, following its 2023 merger with OneWeb. The integration highlights the OneWeb LEO constellation as



central to Eutelsat's global growth strategy in low-latency, high-speed connectivity.

CEO Jean-François Fallacher described the rebrand as "about ambition and clarity," designed to simplify engagement for customers and stakeholders. Both GEO and LEO services will be represented under the unified Eutelsat banner, supported by a consolidated website.

VODAFONE RESTRUCTURES CABLE SPECTRUM

Vodafone Deutschland has begun a large-scale reorganisation of frequencies across its cable TV and radio network to free capacity for faster broadband services. The rollout, completed in four cities, will extend to 400 more municipalities by mid-2026, affecting 8.6 million TV connections.

The company is also introducing the NorDig-LCN standard, which automates channel reassignment, reducing manual retuning for most households. In parallel, SD channels will transition to H.264 compression, aligning with existing HD standards.

"This upgrade creates room for the future and expands what we can do with our cable fibre network," said CTO Tanja Richter. Vodafone expects



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the overhaul to improve performance across TV, telephony, and broadband.

ROKU EXPANDS IN EUROPE VIA VESTEL PARTNERSHIP

Roku is accelerating its European growth with a multi-year partnership with TV manufacturing giant Vestel, starting with Finlux-branded Roku TVs in the UK. Expansion to additional Vestel brands across Europe will follow.

The collaboration combines Roku's OS—already dominant in North America with over 90 million households—with Vestel's scale as a top-three European TV maker.

"This partnership with Vestel is an exciting milestone in our international expansion," said Roku VP Tom McFarland. Vestel's CMO Duygu Badem Uylukcuoglu added that the tie-



up supports Vestel's ambition to be the "platform of platforms" in the global TV sector.

With this move, Roku is strengthening its challenge to incumbent smart TV ecosystems such as Samsung's Tizen, LG's webOS, and Google TV. ■