



## FREELY ADDS CNN AND SIX WBD CHANNELS

Everyone TV has sealed significant new carriage deals with Warner Bros. Discovery (WBD) and



CNN, bringing seven additional streamed channels to free IP television platform Freely. The move further strengthens Freely's positioning as the UK's most extensive free streaming television ecosystem.

CNN Headlines, a rolling global news channel covering world affairs, business and sport, is already live on channel 305.

From early 2026, WBD's free-to-air linear brands, Quest, Quest Red, Food Network, DMAX, Really and TLC, will join the platform as streamed channels. Ahead of the launch, TLC will shift to a free-to-air model in January with a refreshed comedy- and entertainment-led slate.

The expanded WBD line-up adds high-profile UK factual titles including The Yorkshire Auction House and Richard Hammond's Workshop, plus a reimagined TLC portfolio featuring The Big Bang Theory, new spin-off Georgie & Mandy's First Marriage, and unscripted entertainment such as Mock the Week and Zero Stars.

With the latest deals, Freely now offers over 70 live streamed channels and 75,000+ hours of on-demand content. Independent forecasts suggest the platform is on track to become the largest TV device ecosystem in the UK within five years. Backed by BBC, ITV, Channel 4 and Channel 5, Freely is available on leading smart TV brands, with plug-in devices launched recently for older sets.

## HBO MAX SETS JANUARY 2026 LAUNCH

HBO Max will roll out on 13 January 2026 in Italy, Germany, Austria, Switzerland, Luxembourg and Liechtenstein, bringing Warner Bros. Discovery close to full European coverage. Launches in the UK and Ireland will follow later in 2026.

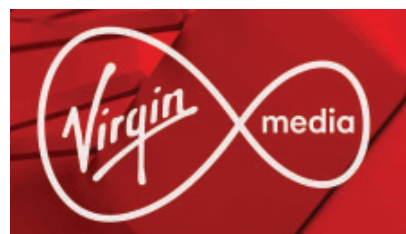


WBD Global Streaming & Games CEO JB Perrette said the timing aligns with the platform's strongest mix of US and local originals, major studio films and upcoming global events, including live coverage of the Olympic Winter Games Milano Cortina 2026.

Subscribers will gain access to signature titles such as The Pitt, House of the Dragon, The Last of Us, The White Lotus and Euphoria, alongside franchises including Superman, The Batman, Dune and Harry Potter. New European originals include 4 Blocks Zero, Banksters, several German factual projects, and Italian commissions such as Melania and Portobello – The Fall of Enzo Tortora.

## TUBI LANDS ON VIRGIN MEDIA, EXPANDING FREE STREAMING FOOTPRINT

FAST and AVOD service Tubi has secured carriage on Virgin Media TV, extending its reach to millions of UK households. The Fox-owned



platform, launched locally in July 2024, now offers 60,000+ titles via Virgin set-top boxes.

Highlighted December titles include Zombieland, Baby Driver, La La Land and Tubi Originals such as Naomi Osaka: The Second Set. Tubi reports rapid UK growth, claiming the largest free movie and TV library in the market and more than 100 million global MAUs.

## RTL EXPANDS FAST REACH WITH SEVEN CHANNELS

RTL Deutschland is extending distribution of its FAST portfolio with seven channels launching on waipu.tv, marking the brand's first major expansion beyond RTL+. Three channels, RTL Comedy, RTL Shine and RTL Haus & Garten, are already live, with four more joining on 9 December 2025.



The line-up spans sitcoms, lifestyle, factual entertainment and long-running drama, enhancing waipu.tv's already extensive 300+ free channels. The platform, operated by Exaring, now reaches over two million paying subscribers.■