



**CANAL+**

GROUPE

**CANAL + ADDS SUBSCRIBERS**

Canal+ Group put on an additional 900,000 subscribers in 2023 as the company stepped up its international development in Europe, Asia-Pacific and Africa.

As of December 31, 2023, Canal+ Group’s total subscriber portfolio (individual and collective) reached 26.4 million, compared to 25.5 million at year-end 2022. In 2023, Canal+ Group’s revenues were €6,058 million, up 3.2% compared om 2022.

Revenues within mainland France increased by 3.3% through a combination of a growing subscriber base and increases in ARPU (Average Revenue Per User. The total subscriber portfolio in mainland France recorded a net growth of 290,000 subscribers over the past 12 months, reaching 9.8 million subscribers. Revenues from international operations increased by 1.2% compared to 2022.

**NEW DOCUMENTARY CHANNEL**

The RMC BFM Play platform has launched a new channel dedicated to documentaries. It offers more than 1,500 hours of documentaries across history, science, crimes, society, climate,



amongst others.

Among the titles announced From the ISS to the Moon: The World of Thomas Pesquet; UFOs: Secret Missions Revealed; Jean-Jacques Goldman confidential; Narcos, terror in the heart of Europe and Dozier, the correctional home of horror.



RMC BFM Play is the free streaming platform across all of the Altice-owned channels RMC Découverte, RMC Story, BFM TV, BFM Business, Tech&Co, BFM Régions.

**DT – NETFLIX PARTNERSHIP**

Deutsche Telekom is adding Netflix for subscribers in Croatia and Hungary.

Its part of a new partnership



**NETFLIX**

between Deutsche Telekom and Netflix that will offer an improved, “seamless entertainment experience” to Telekom customers.

Starting with Hrvatski Telekom in Croatia and Magyar Telekom in Hungary, Deutsche Telekom’s subsidiaries in multiple European countries will be able to integrate Netflix in a number of new ways including bundling or set-up features on their TV interface.

**NEW OTT PLATFORM**

FC Barcelona is to launch a new OTT service worldwide.

Barça One will offer content around the theme of the top Spanish football club.



The service will be advertising supported and not require registration. However, a premium version, without commercials, will also be available. FC Barcelona members will receive the premium edition free-of-charge.

Barça One will be able to draw on over 1,500 hours of material from the Barça TV archives (games, shows, reports, historic content, etc.) as well as a new selection of programmes with the latest Barça info, including live broadcasts, press conferences and original content and much more. ■