

FM BROADCASTING REVISITED



Telecom Regulatory Authority of India
(IS/ISO 9001-2008 Certified Organisation)

FM radio broadcasting policy has been under scrutiny for many years. Recently TRAI had a meeting with representatives of Association of Radio Operators for India (AROI) where AROI, had raised issues such as permitting private FM Radio channels to broadcast independent news bulletins and availability of FM radio receivers in mobile handsets.

Reserve prices and Successful Bid Prices in Batch 1 auction for FM Radio Phase-III

S. No	Name of City	Region	Category	Total No. of Channels available	No. of Channels for Auction in Phase III	Phase III Reserve price per channel (Highest bid in Phase II) (Rs.)	Phase III Successful Bid Amount (Rs.)
1	Delhi	North	A+	9	1	31,42,00,000	1,69,16,89,481
2	Mumbai	West	A+	9	2	35,20,01,004	1,22,81,31,349
3	Bangalore	South	A	8	1	21,60,00,000	1,09,25,45,545
4	Ahmedabad	West	A	6	1	12,00,55,000	42,68,76,267
5	Pune	West	A	6	2	14,00,55,000	42,03,50,268
6	Jaipur	North	A	6	1	6,10,05,555	28,34,98,387
7	Chandigarh	North	C	4	2	15,61,00,590	19,04,72,374
8	Hyderabad	South	A	8	4	18,00,00,000	18,00,00,000
9	Patna	East	B	4	3	5,13,00,000	17,89,83,876
10	Varanasi	North	B	4	1	2,10,00,000	17,49,18,947
11	Cochin	South	B	4	1	10,11,69,990	15,04,83,548
12	Nasik	West	C	4	2	3,51,00,000	14,66,24,270
13	Lucknow	North	A	6	3	14,00,55,000	14,00,55,000
14	Jodhpur	North	C	4	1	1,27,00,000	11,44,39,124
15	Kolhapur	West	C	4	2	3,51,00,000	9,44,24,489
16	Kanpur	North	A	6	3	8,00,55,000	8,00,55,000
17	Nagpur	West	A	6	2	5,10,00,000	7,76,33,411
18	Bhubaneshwar	East	C	4	1	79,00,000	7,40,13,559
19	Kozhikode	South	C	4	2	7,02,00,100	7,02,00,100
20	Madurai	South	B	4	1	6,30,00,000	6,49,08,963
21	Aurangabad	West	C	4	2	2,99,00,000	6,23,39,493
22	Rajkot	West	B	4	1	3,51,00,000	6,08,08,376
23	Amritsar	North	B	4	1	3,00,00,000	6,03,97,038
24	Guwahati	East	C	4	1	37,80,090	4,11,11,343
25	Allahabad	North	B	4	2	2,10,00,000	4,08,77,024

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26	Surat	West	A	6	2	3,60,00,000	3,60,00,000
27	Agra	North	B	4	2	2,56,00,050	2,56,00,050
28	Patiala	North	C	4	1	1,10,00,000	1,64,93,619
29	Jamshedpur	East	B	4	1	1,21,50,990	1,26,44,366
30	Udaipur	North	C	4	1	1,01,07,090	1,05,17,476
31	Karnal	North	D	3	1	90,00,000	1,04,18,625
32	Rourkela	East	C	4	2	26,55,000	1,02,12,651
33	Jammu	North	C	4	3	1,01,07,090	1,01,07,090
34	Kota	North	C	4	1	85,30,000	1,00,73,018
35	Hissar	North	D	3	1	61,10,000	83,84,735
36	Ajmer	North	C	4	2	76,00,000	79,08,589
37	Sholapur	West	C	4	2	66,59,000	72,03,811
38	Shillong	East	D	3	2	18,07,000	69,15,070
39	Srinagar	North	C	4	3	61,20,090	61,20,090
40	Bareilly	North	C	4	2	31,00,000	52,59,650
41	Ahmednagar	West	C	4	2	37,60,000	47,13,312
42	Dhule	West	C	4	3	46,59,000	46,59,000
43	Sangli	West	C	4	2	46,59,000	46,59,000
44	Jalgaon	West	C	4	2	36,59,000	36,59,000
45	Bilaspur	West	C	4	3	32,15,000	33,45,541
46	Aligarh	North	C	4	3	31,00,000	31,00,000
47	Bikaner	North	C	4	3	31,00,000	31,00,000
48	Gorakhpur	North	C	4	3	31,00,000	31,00,000
49	Jhansi	North	C	4	3	31,00,000	31,00,000
50	Akola	West	C	4	3	29,59,000	29,59,000
51	Nanded	West	C	4	3	29,59,000	29,59,000
52	Agartala	East	D	3	2	16,20,000	16,20,000
53	Muzzaffapur	East	C	4	3	15,10,000	15,10,000
54	Itanagar	East	D	3	2	13,03,000	13,03,000
55	Aizwal	East	D	3	2	12,07,000	12,07,000



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Annual License Fee paid in Phase III by FM Radio operators in major cities

S. No.	FM Radio Operator	2.5% of NOTEF	4% of Gross Revenue 2017-18	Total ALF in 2017-18	4% of Gross Revenue 2018-19	Total ALF in 2018-19	4% of Gross Revenue 2019-20	Total ALF in 2019-20	4% of Gross Revenue 2020-21	Total ALF in 2020-21	4% of Gross Revenue 2021-22	Total ALF in 2021-22
Delhi: RP - Rs. 31,42,00,000, Highest Bid (NOTEF) – Rs. 169,16,89,481												
1	Operator 1	42292237	8576588	42292236	8009505	42292237	9226408	42292236	6099411	42292237	4717651	42292237
2	Operator 2	42292237	27715972	42292239	29116305	42292236	24715642	42292237	12638245	42292237	17785107	42292237
3	Operator 3	42292237	36835220	42292236	33670076	42292236	30639380	42292236	12206162	42292237	17922909	42292237
4	Operator 4	42292237	29407022	42292238	28872180	42292238	23831563	42292237	7939642	42263921	13102372	42292237
5	Operator 5	42292237	8882821	42292238	8349992	42292238	7786311	42292237	1675532	42292237	2902054	42292237
6	Operator 6	42292237	21779041	42292237	24237771	42292237	20494973	42292238	9376615	42292237	13196203	42292237
7	Operator 7	42292237	8692800	42292236	8208873	42292236	8069790	42292236	1606550	42292237	2907799	42292237
8	Operator 8	42292237	17796889	42292237	18505635	42292237	15450299	42292237	7085228	42292237	10342202	42292237
9	Operator 9	42292237	7070280	42292236	7330880	42292236	3791040	42292236	1528000	42292237	6768280	42292237
Mumbai: RP - Rs. 35,20,01,004, Highest Bid (NOTEF) – Rs. 122,81,31,349												
1	Operator 1	30703284	23437845	30703284	25199331	30703284	17242963	30703284	7981286	30703284	9884664	30703284
2	Operator 2	30703284	2176691	30703284	2937923	30703284	2142470	30703284	444435	30703284	369121	30703284
3	Operator 3	30703284	28934710	33285518	22722142	28121048	20033143	30703285	8064946	30703284	9793422	30703284
4	Operator 4	30703284	13578809	30703284	16630494	30703286	11902832	30703284	5944095	29134248	5459382	30703284
5	Operator 5	30703284	3883702	30703284	4497808	30703286	3277464	30703284	1080541	30703284	2020617	30703284
6	Operator 6	30703284	33207891	33207889	32624542	32624542	28057982	30703283	14746687	30703284	17566381	30703284
7	Operator 7	30703284	10650520	30703284	7662105	30703284	6273775	30703284	2074055	30703284	3430470	30703284
8	Operator 8	30703284	23708250	30703284	21836297	30703284	19138173	30703284	9113039	30703284	10678537	30703284
9	Operator 9	30703284	3463920	30703284	5025720	30703284	3250160	30703284	740000	30703284	593480	30703284
Bengaluru: RP - Rs. 21,60,00,000, Highest Bid (NOTEF) – Rs. 109,25,45,545												
1	Operator 1	27313639	10353621	27313640	10386829	27313640	8249296	27313640	3007557	27313640	4331854	27313639
2	Operator 2	27313639	7179902	27313640	8470174	27313640	6468038	27313640	2006629	27313640	2129316	27313639
3	Operator 3	27313639	11550649	27313640	13595149	27313644	10579472	27313639	3698719	27170106	4801016	27313639
4	Operator 4	27313639	7418640	27313640	7422880	27313640	4760000	27313639	1928640	22485230	1944360	27313639
5	Operator 5	27313639	9715846	27313636	10856961	27313640	8851391	27313640	4813560	27313643	5495640	27313639
6	Operator 6	27313639	14000114	27313639	14908777	27313639	11568034	27313638	5310921	27313639	6753869	27313639
7	Operator 7	27313639	5616400	27313640	6709309	27313640	3874955	27313640	1513918	27313639	2617756	27313639
8	Operator 8	27313639	11107647	27313639	11256925	27313639	9126424	27313639	3914928	27313638	4671004	27313639
Pune: RP - Rs. 14,00,55,000, Highest Bid (NOTEF) – Rs. 42,03,50,268												
1	Operator 1	10508757	12613178	17708245	10558080	7518110	9384711	8502981	3985036	10459433	5096186	10508757
2	Operator 2	10508757	1774569	10508756	2183852	10508756	2000131	10508756	667971	10508756	691437	10508757
3	Operator 3	10508757	9095168	10508757	9744928	10508757	8902352	10508758	3222868	10508757	4388217	10508757
4	Operator 4	10508757	5102880	10508756	4959588	10508756	4486546	10508755	1834352	10508757	4285899	10508757
5	Operator 5	10508757	2090757	10508757	3352169	10508757	3284419	10508757	1358130	10508756	1698348	10508757
6	Operator 6	10508757	8251108	10508687	7896799	10508756	6889206	10508756	3384150	10508756	4498880	10508757
Ahmedabad: (RP - Rs. 12,00,55,000), Highest Bid (NOTEF) – Rs. 42,68,76,267												
1	Operator 1	10671907	8042058	10671908	9108998	10671908	8224380	10671907	5004321	8003939	5842789	10671907
2	Operator 2	10671907	12557735	13721784	10710582	11393684	10160552	8865824	5237924	10633233	5917637	10671907
3	Operator 3	10671907	2737600	10671908	2582083	10671908	1882799	10671908	647719	10671908	943347	10671907
4	Operator 4	10671907	6697285	10671908	7060644	10671907	5203272	10671902	2983318	10671907	3499013	10671907
5	Operator 5	10671907	2984040	10671908	2612884	10671908	2106913	10671908	1487750	10671906	2705827	10671907
6	Operator 6	10671907	5831825	10671851	5917203	10671908	5203738	10671907	3253588	10671914	3292560	10671907