



## DISH TV INDIA REVENUE DROPS 21%



Dish TV India posted a net loss of Rs. 46.5 crore for Q3 FY25, a sharp increase from Rs. 2.8 crore in the same quarter last year. Revenue fell 20.7% YoY to Rs. 373 crore, with subscription revenue declining 33% to Rs. 247.2 crore. Advertising revenue also plummeted 60% to Rs. 2.5 crore. EBITDA dropped 32.9% to Rs. 122.7 crore. The company cited rising online content consumption and weak consumer spending as challenges but highlighted initiatives like complimentary OTT access and bundled packages. CEO Manoj Dobhal emphasized Dish TV's commitment to growth, including ventures into B2B e-commerce.

## PRASAR BHARATI'S MPEG-2 AUCTION

The third day of Prasar Bharati's Free Dish MPEG-2 slot auction saw Rs. 328.6 crore in total bids. Zee and JioStar secured two slots



each in Bucket A+, while Sony and Sun Neo won one each. Zee led the category, bidding Rs. 18.6 crore for Zee Anmol. The highest bid in Bucket A (movies) was Rs. 16.95 crore for Star Utsav Movies, while regional/music channels in Bucket B collectively raised Rs. 77.85 crore. News channels like NDTV India and Republic Bharat secured slots in Bucket C, contributing Rs. 42.65 crore.

## ZMCL REVENUE UP

Zee Media Corp Ltd reported Rs. 159.4 crore in Q3 FY25 revenue, up 22% QoQ but down 4.7% YoY. Net



loss narrowed 37% YoY to Rs. 22.42 crore. Ad revenue fell 5.5% YoY to Rs. 148.4 crore but surged 24.5% QoQ. Subscription revenue rose 7.9% YoY to Rs. 10.9 crore. Zee News improved its market reach to 53.5 million viewers, while Zee Business led the Hindi business news segment. Digital platforms recorded 2 billion page views and 231 million MAUs.

## SUN TV NETWORK'S PROFIT FALLS

Sun TV Network reported an 8.6% YoY revenue drop to Rs. 967.5 crore in Q3 FY25, while profit after tax declined 20% to Rs.363 crore. Advertising revenue fell 6.5% YoY to Rs. 332 crore, while subscription revenue edged up 2% to Rs.434.5 crore. EBITDA stood at Rs. 432.13 crore. The company cited challenging market conditions affecting ad



## Sun TV Network Limited

revenue, though its subscription business remained stable.

## DISNEY REPORTS \$33 MILLION LOSS



Following the deconsolidation of Star India, Disney recorded a \$33 million equity loss in Q1 FY25 due to purchase accounting adjustments. The India JV is expected to contribute \$73 million to Disney's entertainment segment in FY25, down from \$254 million last year. However, its sports segment is set to turn profitable with a \$9 million operating income, improving from a \$636 million loss in FY24.

## DISNEY GLOBAL REVENUE RISES



The Walt Disney Company reported a 5% revenue increase to \$24.7 billion in Q1 FY25. Income before taxes surged 27% to \$3.7 billion, while diluted EPS jumped 35% to \$1.40. CEO Bob Iger highlighted strong box office performance, improved streaming profitability, and ESPN's digital expansion as key growth drivers. ■