The Latest Update on Whats Happening Around Us In The World Of Satellite & Cable TV

ABP NETWORK MAKES DIGITAL SHIFT

ABP Network makes the transition to digital in the midst of losses and has announced a strategic decision to transit two of its regional channels, ABP Ganga and ABP Sanjha, from linear to a digital-led format delivery of their content.

ABP Network reiterates its embrace of the digital era while remaining dedicated to the delivery of impactful news via engaging programming. The digital led platform allows viewers to personalise their content consumption and enjoy an immersive viewing experience drawing on the indomitable heft of ABP Network's dedicated team of journalists, producers, and content creators.

ROSE TV OFF AIR

Rose TV is off air as the Govt has revoked the permission to uplink and downlink ROSE TV channel, the non-News & Current Affairs TV Channel.

In an order, the ministry said that Sub News Broadcast Corporation Private Limited (SNBGPL) has misused the permission of ROSE TV channel and contracted out the permission of ROSE TV channel to R P Techvision India Private Limited illegally without approval of the MIB and thus, has committed violation of Clause 32 of the Policy Guidelines, 2022.

IBDF HIGHLIGHTS C-BAND ISSUE

The Indian Broadcasting and Digital Foundation (IBDF) has emphasised that it cannot divide the C-band spectrum in 3700-4200 MHz range between terrestrial 5G carriers and satellite services.

IBDF secretary general Siddharth Jain, in a letter addressed to DoT Secretary (telecom) K Rajaraman, opposed the government's proposal to move Indian broadcasting from the current frequency band of 3700-4200 MHz to 4000-4200 MHz.

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IBDF posited that the move would cause the low-noise blocks (LNBs) of all receivers to get overloaded. Weak satellite signals will weaken further when 5G transmissions start within the current C-Band of 3,700-4,200 MHz.

SREENIVASAN JAIN TURNS TO TEACHING

Sreenivasan Jain, former Group Editor of NDTV, is using his three decades experience to teach and train students and has joined Jindal School of Journalism and Communication as Faculty.

Commenting on his new role Sreenivasan Jain said, “In my three decades in TV news and journalism, one of the most rewarding aspects of the experience was the opportunity to work with and train younger entrants into our newsroom. I look forward to extending that experience in this new innings as a faculty member at the Jindal School of Journalism & Communication of O.P. Jindal Global University.”

Jain had been with the television channel since 1995. He is the recipient of Journalist of the Year by the Ramnath Goenka Awards in 2014, by the Red Ink Awards in 2015, and anchor of the year at ENBA Awards, 2016.

NEWS24 HIRES MAYUR AGGARWAL

News24 roped in Mayur Aggarwal as Vice President, Sales.

As Vice President of Sales, Aggarwal will be responsible for leading the company's sales efforts, developing and executing effective sales strategies, and driving revenue growth. With over 17 years of experience, Aggarwal has earlier served stints at Zee Media, NDTV, Zee Entertainment & Times Television.

"We are delighted to welcome Mr. Mayur Aggarwal to News24 as our new Vice President of Sales," Anuradha Prasad, Editor in Chief of News24 Broadcast India Limited.

Aggarwal said, "I am honoured to join News24 and be part of this dynamic team. I look forward to leveraging my experience to enhance our sales strategies, strengthen customer relationships, and drive revenue growth. Together, we will achieve great success."