ADANI BUYS OUT NDTV

Adani has completed the acquisition of NDTV. NDTV founders Prannoy Roy and Radhika shared that they are selling most of their stake in the media company to Adani Group.

RRPR will now hold a 56.45% equity stake in NDTV, as RRPR already held a 29.18 per cent equity stake in NDTV. The acquisition of shares from Roys was completed on 30 December.

The statement by Adani Enterprises says that the company acquired the 27.26% stake from Roys at the price of ₹342.65 per share. This means that the company paid over ₹600 crore to Roys for the shares. According to the regulatory filing made by NDTV last week, Prannoy Roy transferred 86,65,209 equity shares and Radhika Roy transferred 89,12,467 shares to Adani group. This means both promoters transferred a total of 1,75,77,676 equity shares.

BROADCASTERS HIKES RATES

Broadcasters after a uncertain period of more than two years have now increased their rates after the NTO 2.0 was given the go ahead. Zee Entertainment Enterprises, Culver Max Entertainment and Sun TV Network have increased their a la carte and bouquet rates. The new pricing will reportedly come into effect on February 1 next year.

The rates have reportedly been hiked by 10-15% for some bouquets. The channels have filed their reference interconnect offers (RIO), or documents that

The Latest Update on What's Happening Around Us In The World Of Satellite & Cable TV

ADVERTISE NOW!

Contact: Mob.: +91-7021850198
Tel.: +91-22-6216 5317
Email: scat.sales@nm-india.com
specify terms and conditions, and pricing under which a service provider will permit interconnection of another carrier with its network.

The report also mentions that Disney Star India and Viacom18 will follow up with their RIOs soon.

NAVED LEAVES NEWS NATION

Naved Qureshi, television journalist has quit News Nation. He was associated with the channel for over five years as Anchor and Editor (Special Projects). Qureshi will be joining the YouTube Channel- NFM news, which has over 15 million subscribers, as Partner.

Qureshi has over two decades of experience in media. After completing his studies from Vikram University, Ujjain, he started his career in the field of journalism with print media houses and has served stints with Dainik Jagran among others.

Qureshi started his career in News TV with ‘Voice of India’ where he was associated for almost four years. Post this he joined 'News24' and later moved on to 'News Express'. Prior to 'News Nation', he was associated with 'Aaj Tak' for about five years.

PRASAR BHARATI’S 65TH E-AUCTION

Prasar Bharati invited applications for allotment of vacant MPEG-2 slots of DD Free Dish on a pro-rata basis for the period 24.12.2022 to 31.03.2023 through the 65th e-auction. The process was to be held on December 19, 2022. Only satellite channels licensed by the Ministry of I&B and companies holding valid permission from the MIB will be allowed to participate in the e-auction for the allocation of DD Free Dish slots. International Public Broadcasters licensed by the Ministry of I&B can also participate in e-auctions.

The e-auction will be held bucket-wise starting with the one having the highest reserve price i.e from Bucket 1.
SONY PAL, COLORS RISHTEY QUIT FREE DISH

Sony Pal and Colors Rishtey have pulled out of DD Free Dish despite winning slots in the e-auction conducted in November.

The big four broadcasters pulled out their Hindi GECs from DD Free Dish early this year. However, they did face loss of ad revenue due to a drop in GRPs of the Hindi GECs even as the subscription revenue remained under pressure due to the migration of customers to alternate platforms like DD Free Dish and OTT video streaming. The channels have also said earlier that their ad revenue growth has been hit hard due to the pull-out from DD Free Dish.

TV CHANNELS TO SUBMIT PROOF

Govt has notified private TV channels to submit details of ‘public service’ programmes aired in ‘national interest’ in the month of November as proof of their claims that news channels telecast enough public service content throughout the year.

News channels stance is that they have aired enough public service content throughout the year and hence the “30-min per day public-service content” obligation introduced by the ministry last month would be a burden on them at a time when the news broadcast industry was facing many challenges.

Most channels are planning to include as samples their shows and debates on China and Pakistan.

India has close to 900 TV channels, including regional, entertainment, sports and devotional genres. The country’s enormous TV universe of 900 million individuals continues to grow and is set to achieve a future scale of 1,300 million on the back of rapid economic growth.

‘A’ and will progressively go down in the order of reserve price. The participation fee is Rs 1.50 crore.

SONY PAL, COLORS RISHTEY QUIT FREE DISH

Sony Pal and Colors Rishtey have pulled out of DD Free Dish despite winning slots in the e-auction conducted in November.

The big four broadcasters pulled out their Hindi GECs from DD Free Dish early this year. However, they did face loss of ad revenue due to a drop in GRPs of the Hindi GECs even as the subscription revenue remained under pressure due to the migration of customers to alternate platforms like DD Free Dish and OTT video streaming. The channels have also said earlier that their ad revenue growth has been hit hard due to the pull-out from DD Free Dish.

TV CHANNELS TO SUBMIT PROOF

Govt has notified private TV channels to submit details of ‘public service’ programmes aired in ‘national interest’ in the month of November as proof of their claims that news channels telecast enough public service content throughout the year.

News channels stance is that they have aired enough public service content throughout the year and hence the “30-min per day public-service content” obligation introduced by the ministry last month would be a burden on them at a time when the news broadcast industry was facing many challenges.

Most channels are planning to include as samples their shows and debates on China and Pakistan.

India has close to 900 TV channels, including regional, entertainment, sports and devotional genres. The country’s enormous TV universe of 900 million individuals continues to grow and is set to achieve a future scale of 1,300 million on the back of rapid economic growth.

A and will progressively go down in the order of reserve price. The participation fee is Rs 1.50 crore.

SONY PAL, COLORS RISHTEY QUIT FREE DISH

Sony Pal and Colors Rishtey have pulled out of DD Free Dish despite winning slots in the e-auction conducted in November.

The big four broadcasters pulled out their Hindi GECs from DD Free Dish early this year. However, they did face loss of ad revenue due to a drop in GRPs of the Hindi GECs even as the subscription revenue remained under pressure due to the migration of customers to alternate platforms like DD Free Dish and OTT video streaming. The channels have also said earlier that their ad revenue growth has been hit hard due to the pull-out from DD Free Dish.

TV CHANNELS TO SUBMIT PROOF

Govt has notified private TV channels to submit details of ‘public service’ programmes aired in ‘national interest’ in the month of November as proof of their claims that news channels telecast enough public service content throughout the year.

News channels stance is that they have aired enough public service content throughout the year and hence the “30-min per day public-service content” obligation introduced by the ministry last month would be a burden on them at a time when the news broadcast industry was facing many challenges.

Most channels are planning to include as samples their shows and debates on China and Pakistan.

India has close to 900 TV channels, including regional, entertainment, sports and devotional genres. The country’s enormous TV universe of 900 million individuals continues to grow and is set to achieve a future scale of 1,300 million on the back of rapid economic growth.

A and will progressively go down in the order of reserve price. The participation fee is Rs 1.50 crore.

SONY PAL, COLORS RISHTEY QUIT FREE DISH

Sony Pal and Colors Rishtey have pulled out of DD Free Dish despite winning slots in the e-auction conducted in November.

The big four broadcasters pulled out their Hindi GECs from DD Free Dish early this year. However, they did face loss of ad revenue due to a drop in GRPs of the Hindi GECs even as the subscription revenue remained under pressure due to the migration of customers to alternate platforms like DD Free Dish and OTT video streaming. The channels have also said earlier that their ad revenue growth has been hit hard due to the pull-out from DD Free Dish.

TV CHANNELS TO SUBMIT PROOF

Govt has notified private TV channels to submit details of ‘public service’ programmes aired in ‘national interest’ in the month of November as proof of their claims that news channels telecast enough public service content throughout the year.

News channels stance is that they have aired enough public service content throughout the year and hence the “30-min per day public-service content” obligation introduced by the ministry last month would be a burden on them at a time when the news broadcast industry was facing many challenges.

Most channels are planning to include as samples their shows and debates on China and Pakistan.

India has close to 900 TV channels, including regional, entertainment, sports and devotional genres. The country’s enormous TV universe of 900 million individuals continues to grow and is set to achieve a future scale of 1,300 million on the back of rapid economic growth.

A and will progressively go down in the order of reserve price. The participation fee is Rs 1.50 crore.

SONY PAL, COLORS RISHTEY QUIT FREE DISH

Sony Pal and Colors Rishtey have pulled out of DD Free Dish despite winning slots in the e-auction conducted in November.

The big four broadcasters pulled out their Hindi GECs from DD Free Dish early this year. However, they did face loss of ad revenue due to a drop in GRPs of the Hindi GECs even as the subscription revenue remained under pressure due to the migration of customers to alternate platforms like DD Free Dish and OTT video streaming. The channels have also said earlier that their ad revenue growth has been hit hard due to the pull-out from DD Free Dish.

TV CHANNELS TO SUBMIT PROOF

Govt has notified private TV channels to submit details of ‘public service’ programmes aired in ‘national interest’ in the month of November as proof of their claims that news channels telecast enough public service content throughout the year.

News channels stance is that they have aired enough public service content throughout the year and hence the “30-min per day public-service content” obligation introduced by the ministry last month would be a burden on them at a time when the news broadcast industry was facing many challenges.

Most channels are planning to include as samples their shows and debates on China and Pakistan.

India has close to 900 TV channels, including regional, entertainment, sports and devotional genres. The country’s enormous TV universe of 900 million individuals continues to grow and is set to achieve a future scale of 1,300 million on the back of rapid economic growth.

A and will progressively go down in the order of reserve price. The participation fee is Rs 1.50 crore.

SONY PAL, COLORS RISHTEY QUIT FREE DISH

Sony Pal and Colors Rishtey have pulled out of DD Free Dish despite winning slots in the e-auction conducted in November.

The big four broadcasters pulled out their Hindi GECs from DD Free Dish early this year. However, they did face loss of ad revenue due to a drop in GRPs of the Hindi GECs even as the subscription revenue remained under pressure due to the migration of customers to alternate platforms like DD Free Dish and OTT video streaming. The channels have also said earlier that their ad revenue growth has been hit hard due to the pull-out from DD Free Dish.

TV CHANNELS TO SUBMIT PROOF

Govt has notified private TV channels to submit details of ‘public service’ programmes aired in ‘national interest’ in the month of November as proof of their claims that news channels telecast enough public service content throughout the year.

News channels stance is that they have aired enough public service content throughout the year and hence the “30-min per day public-service content” obligation introduced by the ministry last month would be a burden on them at a time when the news broadcast industry was facing many challenges.

Most channels are planning to include as samples their shows and debates on China and Pakistan.

India has close to 900 TV channels, including regional, entertainment, sports and devotional genres. The country’s enormous TV universe of 900 million individuals continues to grow and is set to achieve a future scale of 1,300 million on the back of rapid economic growth.

A and will progressively go down in the order of reserve price. The participation fee is Rs 1.50 crore.

SONY PAL, COLORS RISHTEY QUIT FREE DISH

Sony Pal and Colors Rishtey have pulled out of DD Free Dish despite winning slots in the e-auction conducted in November.

The big four broadcasters pulled out their Hindi GECs from DD Free Dish early this year. However, they did face loss of ad revenue due to a drop in GRPs of the Hindi GECs even as the subscription revenue remained under pressure due to the migration of customers to alternate platforms like DD Free Dish and OTT video streaming. The channels have also said earlier that their ad revenue growth has been hit hard due to the pull-out from DD Free Dish.

TV CHANNELS TO SUBMIT PROOF

Govt has notified private TV channels to submit details of ‘public service’ programmes aired in ‘national interest’ in the month of November as proof of their claims that news channels telecast enough public service content throughout the year.

News channels stance is that they have aired enough public service content throughout the year and hence the “30-min per day public-service content” obligation introduced by the ministry last month would be a burden on them at a time when the news broadcast industry was facing many challenges.

Most channels are planning to include as samples their shows and debates on China and Pakistan.

India has close to 900 TV channels, including regional, entertainment, sports and devotional genres. The country’s enormous TV universe of 900 million individuals continues to grow and is set to achieve a future scale of 1,300 million on the back of rapid economic growth.

A and will progressively go down in the order of reserve price. The participation fee is Rs 1.50 crore.

SONY PAL, COLORS RISHTEY QUIT FREE DISH

Sony Pal and Colors Rishtey have pulled out of DD Free Dish despite winning slots in the e-auction conducted in November.

The big four broadcasters pulled out their Hindi GECs from DD Free Dish early this year. However, they did face loss of ad revenue due to a drop in GRPs of the Hindi GECs even as the subscription revenue remained under pressure due to the migration of customers to alternate platforms like DD Free Dish and OTT video streaming. The channels have also said earlier that their ad revenue growth has been hit hard due to the pull-out from DD Free Dish.

TV CHANNELS TO SUBMIT PROOF

Govt has notified private TV channels to submit details of ‘public service’ programmes aired in ‘national interest’ in the month of November as proof of their claims that news channels telecast enough public service content throughout the year.

News channels stance is that they have aired enough public service content throughout the year and hence the “30-min per day public-service content” obligation introduced by the ministry last month would be a burden on them at a time when the news broadcast industry was facing many challenges.

Most channels are planning to include as samples their shows and debates on China and Pakistan.

India has close to 900 TV channels, including regional, entertainment, sports and devotional genres. The country’s enormous TV universe of 900 million individuals continues to grow and is set to achieve a future scale of 1,300 million on the back of rapid economic growth.
MDPL UPS THE ANTE

Meterology Data Private Limited (MDPL), a joint venture between Broadcast Audience Research Council and Tam Media Research, reportedly plans to raise the number of meters by nearly 15,000 over the next two-three years.

According to a report, the meter count currently stands at 50,000 and the MDPL plans to take it to 65000. MDPL is targeting a capex of Rs 60-70 crore, stated the report.

ABHISHEK SHARMA QUITS NDTV INDIA

Abhishek Sharma has quit at NDTV India Mumbai Bureau after being 17 years.

Earlier, Ravish Kumar, Senior Executive Editor at NDTV quit. This development took place soon after Prannoy Roy and Radhika Roy quit as the directors of the NDTV promoter company RRPR Holding Private Limited.

The Adani group began the process of acquiring an additional 26 per cent stake in the company by launching an open offer that ended on December 5.