



AMAZON TO SHUT DOWN FREEVEE STREAMING SERVICE

Amazon has announced the closure of its ad-supported streaming service Freevee, five years after its launch. The platform's content will be integrated into the Prime Video ecosystem, with Freevee expected to be phased out in the coming weeks.

Freevee initially offered a mix of ad-supported shows, including re-runs of titles originally released on Amazon Prime Video and original productions like *Bosch: Legacy* and the reboot of the Australian soap *Neighbours*.

"To deliver a simpler viewing experience for customers, we have decided to phase out Freevee branding," an Amazon spokesperson said. "There will be no change to the content available for Prime members. Non-Prime members will still have access to a vast range of free streaming content, including select Amazon MGM Studios originals, licensed movies and series, and a library of FAST channels."

In January, Amazon had denied reports of Freevee's potential closure. However, the platform's integration into Prime Video, which already includes ads, made its phase-out an anticipated move.

DIGI SPAIN LAUNCHES PAY-TV PLATFORM

Digi Spain, part of Romania's Digi Communications Group, has introduced a dedicated pay-TV service. The fiber-based platform offers a variety of content, including movies, series, sports, documentaries, and entertainment channels, for just €7 per month.

The channel lineup includes major networks such as AXN, Discovery, Disney Jr, Star Channel, Warner TV, Comedy Central, and Sundance TV, alongside national and regional broadcasters.



Currently, Digi TV is only available in select areas of Spain, but the company is working to expand availability to all its customers. The service also supports multi-device playback through its app for smart TVs (Android, Samsung, LG), smartphones, tablets, and other devices (iOS and Android). A Digi set-top box option is also available for users who prefer traditional hardware.

MFE SECURES €3.4 BILLION LOAN FOR POTENTIAL PROSIEBENSAT.1 TAKEOVER

Italian broadcaster MFE-MediaForEurope is seeking a €3.4 billion loan from a consortium of banks to prepare for a potential takeover of German media giant ProSiebenSat.1.

MFE, which already owns a 29.99% stake in ProSiebenSat.1, has reportedly requested a five-year loan



commitment by December 5, 2024, according to sources cited by Reuters. While no immediate acquisition plans have been confirmed, MFE aims to have financing in place for any strategic moves regarding ProSiebenSat.1 in 2025, including a potential buyout offer.

The loan request involves major banks such as Banco BPM, BNP Paribas, BPER Banca, Deutsche Bank, Intesa Sanpaolo, Mediobanca, and UniCredit. MFE had previously secured €4 billion in April 2024 for similar purposes.

EUTELSAT FINALIZES TELEPORT INFRASTRUCTURE SALE

Eutelsat Group has confirmed the sale of infrastructure assets, including land, buildings, support systems, antennas, and connectivity circuits, related to its teleport operations.

The Paris-based satellite operator exercised a put offer signed with EQT Infrastructure VI in August. Following consultations with employee representatives, Eutelsat and EQT have signed a binding Share Purchase Agreement.

Under the agreement, EQT will acquire an 80% stake in a new entity managing the assets, while Eutelsat retains the remaining 20%. The deal values the new entity at an enterprise value of €790 million and is expected to close in the first quarter of 2026, subject to regulatory approval. ■