INTERNATIONAL NEWS



POLISH TV LICENCE ISSUE

The issue between Polish TV and film production company ATM Grupa escalated after the inactivity of the National Broadcasting Council (KRRiT) in awarding a terrestrial licence extension to its thematic channel ATM Rozrywka.

ATM Grupa lodged a complaint with the Provincial Administrative Court and asked the court to oblige KRRiT to consider the application and to say that the regulator's inactivity is in gross violation of the law.

ATM Grupa wants KRRiT to suspend a tender it is organising for a digital terrestrial frequency currently being used by ATM Rozrywka.

KRRiT says that ATM Grupa was late in submitting its licence extension application for ATM Rozrvwka.

The channel is distributed on the first multiplex and its current licence expires in February 2021.

DW & ASTRA PLAN STRATEGY



Deutsche Welle has planned а strategy to expand and it has secured

capacity on Astra and this will help it to broadcast in the high definition format, both in Germany and large parts of Europe.

Unlike other broadcasters the German international broadcaster has remained in standard definition.

From December 1, 2020

Deutsche Welle will broadcast unencrypted in HD on 11.778 MHz in DVB-S2.



SES Astra and DW have been working together very successfully since 2012. Their programme

offerings reach millions of people in Europe, CIS, Africa and North America every day



via five satellites and provide them with independent news and information.

In addition, a long-term partnership for the SES satellites Astra 3B (for Eastern Europe) and SES-5 (for Africa) was concluded in June of this year. It means DW English can also be seen in HD quality in these regions.

SKY DEUTSCHLAND AND TELEFÓNICA PLAN 5G TRIAL



Sky Deutschland and mobile network operator Deutschland Telefónica O2

Deutschland are preparing for a 5G trial



and will use elements 5G of

Broadcast for a live sports production for the first time.

The broadcast mode of the new mobile network standard will be applied on December 6, 2020 from 13:00 CET for the live coverage of the German Handball Bundesliga match between SG Flensburg-Handewitt and Frisch Auf Göppingen. Sky Sport will use footage from up to twelve 5G smartphones, which will transmit their signals via the 5G stadium network of O2.

With the scenes captured by the 5G smartphones, Sky will produce a livestream, which will be available free of charge to all handball fans at www.skysport.de, in addition to the regular TV broadcast on the Sky Sport channel.

DISCOVERY + LAUNCHES IN UK



Ouest.

Discovery+ has launched in the UK market and it It discovery+ will aggregate Discovery

UK's pay-TV and free-to-air brands including Discovery Channel, TLC, Animal Planet, ID, Discovery Science, Discovery Turbo and Discovery History as well as its free-to-air brands

Discovery+ will initially be available on Sky, where Sky Q customers will receive a free subscription for the next 12 months. Outside of the Sky environment, consumers will be able to subscribe to discovery+ directly via web or app purchase Discovery+ will be rolled out on additional devices and platforms in 2020 and 2021.