

THAI COM TO PARTNER WITH EUTELSAT IN ITS NEW GENERATION SOFTWARE DEFINED HIGH THROUGHPUT SATELLITE AT 119.5 DEGREES EAST FOR 16 YEARS LIFETIME

Thaicom Public Company Limited, a leading Asian satellite and space tech company, announced the signing of a partnership agreement between Space Tech Innovation Limited (STI), Thaicom's subsidiary, and Eutelsat Asia PTE. LTD. (Eutelsat Asia), a subsidiary of Eutelsat SA, one of the world's leading satellite operators. This partnership relates to the new satellite to be launched at the orbital slot of 119.5 degrees East. Under the agreement, Eutelsat is committed to lease and operate the service for 50% of the satellite capacity during its lifetime of 16 years. Thaicom is currently finalizing the procurement process of the satellite.

Thaicom's new satellite is a new generation of broadband software defined high throughput satellites (HTS). It will allow flexibility and instant reconfiguration to adapt dynamically the service areas and will provide a significant confidence boost for the company's valued customers and partners throughout Asia Pacific. The Software Defined HTS's performance will assure an unparalleled quality of service to enable End-to-End service solutions.

Patompob (Nile) Suwansiri, Thaicom's Chief Executive Officer, said that "I am very delighted that we have secured a long-term partnership with Eutelsat, one of the largest global satellite operators in the world. This partnership is strategic for our new satellite project at the orbital slot of 119.5 degrees East as it not only provides a long-term and secure

utilization of 50% of our new satellite, but more importantly, it will create synergies between the two organizations to capture new growth opportunities in the future. This is an important milestone for Thaicom as we continue our journey to be a leading space tech company in the region."

Eva Berneke, Chief Executive Officer of Eutelsat Communications commented: "This strategic



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partnership with Thaicom to leverage the 119.5° East position, perfectly located to address the entire Asian region, represents a great opportunity for Eutelsat as well as an innovative investment approach. We are confident in Thaicom's experience as a leading satellite operator in Asia with over 30 years' experience in the industry and its expertise in the Asia-Pacific market. This new generation satellite, fully compatible with our future LEO-GEO offer will enable Eutelsat to address the dynamic growth in connectivity demand in the region."

ABOUT THAICOM

Thaicom Public Company Limited is a leading Asian satellite operator and regional space technology company. Established in 1991, Thaicom leverages its expertise in the satellite industry to provide comprehensive end-to-end satellite communications services. With proven track records as the pioneers in broadband and broadcast services in

Asia, Thaicom developed and launched IPSTAR (Thaicom 4), the world's first High Throughput Satellite (HTS), as well as providing Asia's first Ku-band Direct-to-Home (DTH) broadcasting. As the leading regional space tech company, Thaicom leverages data from space, bringing GEO or non-GEO technology to capture new services. The company is dedicated to building on our commitment to empowering people with Innovative Space Technology for a better life.

ABOUT EUTELSAT

Founded in 1977, Eutelsat is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Around 7,000 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Committed to promoting all facets of sustainable development across its business activities, Eutelsat leverages its in-orbit resources to help bridge the digital divide while maintaining a safe and uncluttered space environment. As an attractive and socially responsible employer, Eutelsat assembles 1,200 men and women from 50 countries who are dedicated to delivering the highest quality of service. ■