



### SPI ACQUISITION BY CANAL+



Canal+ has completed the acquisition of the remaining 30% of Digital SPI International it did not already own.

The management of Kino Polska TV said that it received a notification on August 17 from Canal+ Luxembourg that Canal+ has acquired 30% of shares in Lisbon-based Digital SPI International from Hilda Uziyel.

Digital SPI International indirectly, through SPI International B.V, holds 13,082,126 shares of the issuer, constituting 66.00% of the issuer's share capital and entitling to 66.00% of the total number of votes in the issuer.

As a result, Canal+ is now the sole shareholder in Digital SPI International.

Canal+ and its subsidiary M7 Group decided to exercise their call option on the 30% remaining shares of SPI International and therefore to acquire full ownership of the company.

Canal+'s acquisition of a majority (70%) stake in SPI International was first announced in September 2021.

### ARD REALIGNS STRATEGY



Broadcaster ARD from Germany plans to stop its TV channel as part of its cost-saving measures. ARD will transfer one linear channel to digital.

ARD chairman Kai Gniffke had announced in January 2023 at a hearing on the media amendment treaty in the parliament of federal state Saxony that the broadcaster would discontinue a linear channel by the end of the year.

ARD operates the thematic channels tagesschau24, ARD-alpha and One. One will be discontinued as a linear channel and its content will be subsequently distributed on catch-up services, YouTube and other non-linear platforms, since the channel targets a younger, digital-savvy audience.

### NBC NEW PARTNERSHIP



NBCUniversal (NBCU) and Roku have announced that new FAST linear content from the former's Global Distribution library is now available on The Roku Channel, with more channels to come later this year.

The channels now available are Murder, She Wrote, Little House on the Prairie, Universal Crime, Saved By The Bell, TNBC (Teen NBC) and Bad Girls Club.

The ones to follow include Universal Action and Alfred Hitchcock Presents.

This is an expansion of NBCU's existing FAST relationship with Roku, which currently includes NBC News Now, Dateline 24/7, Today All Day, LX, NBC local channels, Telemundo regional news channels, Sky News International, and The Rotten Tomatoes Channel, as well as a broadening of NBCU Global Distribution's relationship with Roku, beyond the licensing of films, TV series, and Telemundo programming. ■



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