



INTERNATIONAL NEWS

VIACOMCBS STRENGTHENS OPS



ViacomCBS Networks is strengthening its diversity and inclusion drive in the UK. The broadcaster wants to accelerate diverse representation on-screen, off-screen and within its organisation.

It's bringing in a 'no diversity, no commission' content policy for its suppliers, and extending CDN's Diamond diversity data monitoring across all its pay-TV brands, in addition to Channel 5.

The idea is to implement a raft of measures to embed inclusion into its strategy and leadership decisions.

NETFLIX STAYS PUT IN TURKEY



Netflix has no plans to cease operations in Turkey. Netflix had come under pressure following plans to launch a TV series which had a gay character among the main roles. It was removed following a request by the regulatory authority RTÜK.

Netflix has decided to cancel the entire production rather than write out the gay character. Netflix had 1.5 million subscribers in Turkey at the

end of 2019 Netflix has since 2015 also withdrawn titles under government pressure in Germany, New Zealand, Saudi Arabia and Vietnam.

RTR RECEPTION RESTRICTED



The Latvian regulator NEPLP has initiated procedures to restrict the reception of the Russian channel



Rossiia RTR. This is due to a programme named 60 minutes broadcast on July 20 which it deems to have contained hate speech aimed at Ukraine and the country's former president Petro Poroshenko. This was in violation of Latvia's Electronic Media Law (EPLL) and NEPLP will now inform the channel operator, EU member state under whose jurisdiction

the operator is registered (Sweden) and the European Commission.

EUTELSAT KONNECT SOLD TO ORANGE



Eutelsat Communications is selling Eutelsat Konnect satellite covering the French territory to the telco Orange.



Orange's consumer customer base will benefit by this as they will now get very high-speed fixed broadband via satellite from January 2021.

The agreement comes against the backdrop of Plan France Haut that has been adopted by the French government with the aim of rolling-out high-speed broadband of at least 30 mbps to the entire French territory by 2022.

"The period of lockdown we have just experienced has demonstrated more than ever the need for connectivity throughout France," said Michel Jumeau, Executive Vice President, Orange France. "With this agreement with Eutelsat, Orange is proud to continue to fight against the digital divide by offering very high-speed fixed broadband throughout the country".

The service will be distributed by Orange's Nordnet subsidiary. ■

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Tel.: +91-22-62165303
Mob.: +91-7021850198 / 9945826427
Email: varun.gaba@nm-india.com /
scat.sales@nm-india.com

Organised By:

