ZEE OPTS FOR INDUSIND SETTLEMENT

Zee has settled its dues with IndusInd Bank and thereby hoping to close the merger with Sony soon.

The National Company Law Appellate Tribunal (NCLAT) stayed the insolvency plea against ZEEL based on a petition filed by IndusInd Bank to the National Company Law (NCLT).

IndusInd had filed a plea before the Mumbai bench of the NCLT to initiate insolvency against ZEEL, stating that the company defaulted on dues of around Rs 83 crores.

PRASAR BHARATI RAKES IN THE MOOLAH

Prasar Bharati is raking in the moolah riding on DD Free Dish e-auction. It has made over Rs 79 crore from the sale of seven slots under Bucket D of the DD Free Dish e-auction.

The six channels that picked up the slots were Zee Chitramandir (Rs 13.40 crore), Zee Punjabi (Rs 12.45 crore), Fakt Marathi (Rs 12.65 crore), Shemaroo MarathiBana (Rs 13 crore), Manoranjan Movies for Rs (13.4 crore), Sanskar TV (Rs 14.6 crore) and Sun Marathi.

The Bucket C category saw high profile broadcasters like News18, Republic Bharat, TV9, Zee News, NDTV and ABP News picking

PRASAR BHARATI KO JUBILANT ADHAAR

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up the slots. ABP News secured the last slot on DD FreeDish for Rs 17.10 crore.
Prasar Bharati has now made Rs 103.15 crore from the six slots under Bucket C.
The highest price paid in this category was Rs 19.85 crore. News18 bought the first slot for Rs 19.85 crore, Republic Bharat secured the second one for Rs 16.55 crore, TV9 took the third slot for Rs 14.55 crore, Zee News bought the fourth slot for Rs 15.5 crore and NDTV bought the slot for Rs 16.55 crore.

**DISNEY LAUNCHES NEW CHANNELS**

Disney Star Network launched two Hindi movie channels to cater to the movie going audience.

The channels are Star Gold Thrills and Star Gold Romance, under the Star Gold Network.

"With the launch of Star Gold Thrills and Star Gold Romance, we now have a bouquet of five Hindi movie channels under the Star Gold brand umbrella, elevating Star Gold from a movie channel to a unified network of movie channels. Audiences today have a high interest in blockbuster movies from around the world, but language remains a barrier for many. Research highlights that 68% of TV-Movie audience expressed their preference for watching Hollywood movies in Hindi and we are happy to break the language barrier and present movies that our audiences want to watch with Star Gold Thrills," said Kevin Vaz, Head – Network Entertainment Channels, Disney Star.

**NEW BOARD AT NDTV**

NDTV is seeing a change of board after the Adani acquisition. U.K. Sinha and Dipali Goenka have been appointed Independent Directors of NDTV for a period of two years effective March 27, 2023, based on the recommendations of the Nomination and
Remuneration Committee, and subject to the approval of shareholders and Ministry of Information and Broadcasting. U.K. Sinha has also been designated as Non-Executive Chairperson of NDTV.

Sinha has served as the Chairman of Securities and Exchange Board of India (SEBI). Dipali Goenka is the Chief Executive Officer and Managing Director of Welspun India Limited.

**NEW CHANNELS LAUNCHED BY ZEE**

Zee plans to cash in on the upcoming elections with the launch of three channels. The three channels are Zee News HD, and two others in Kannada and Telugu. ZEE News has recently unveiled a new look, with a vibrant colour palette and clear visuals.

**UPLINKING POLICY NO DEVIATION**

The government has no plans of a deviation on its policy guidelines for uplinking and downlinking of satellite TV channels. The Ministry of Information and Broadcasting (MIB) has refused to change its stance with regard to Clause 11(3) (f) of the Policy Guidelines that talks about a company sharing Satellite TV Channel signal reception decoders.

The Ministry's stance came after clarifications were sought by some stakeholders. The Govt has said that this matter remains unchanged from the policy guidelines of 2011. Accordingly, it is reaffirmed that the permitted entities may only provide TV Channel Signal Decoders to MSOs/Cable Operators registered under the Cable Television Networks (Regulation) Act, 1995, DTH Operators registered under the DTH guidelines issued by the government, Internet Protocol Television (IPTV) Service Provider duly permitted under their existing Telecom License or authorized by Department of Telecommunications and HITS Operator duly permitted under the Policy Guidelines for HITS

नियुक्त किया गया और यह शेयरधारकों और गृहवाण व प्रसारण मंडल द्वारा अनुमोदन के अंतर्गत है।

यूके सिन्हा को एनडीटीवी के गैर कार्यकारी अध्यक्ष के रूप में भी नामित किया गया है।

सिन्हा ने भारतीय प्रतिभूति और विभिन्न क्षेत्र (सेवा) के अध्यक्ष के रूप में कार्य किया है।

दीपाली गोनका के तेलुगु इंडिया लिमिटेड की मुख्य कार्यालय अधिकारी और प्रबंध निदेशक हैं।

नये चैनलों को लांच किया जी ने

जी तीन चैनलों के लोक्य में साथ आगी सुनाने को पुनाने की योजना बना रहा है। तीन चैनल हैं जिन्हें नया एंडवर और दो अन्य क्षेत्रों में। जी नया है तलाबी 1995 में एक जीवित रंग फ़ैल और स्पेक्ट्रम के साथ अपने चैनलों की नये रूप में पें पुस्तक की है।

अपलिकेशन नीति में कोई भिन्नता नहीं

मेट्रिलैंड तीन चैनलों के अपलिकेशन और डाउनलिंकिंग के लिए सरकार के भाग अपने निर्देश दिशानिर्देशों में विचार की कोई योजना नहीं है। सुनाने और प्रसारण क्षेत्र (एमआईबी) ने निर्देश दिशानिर्देशों के रूप में माना यह बदलने में इंकार कर दिया है, जो मेट्रिलैंड चैनल मिलन सिग्नल सिग्नल डिक्सीडोर ग्रामीण कर आँधी कंपनी के दांगे बांध करता है।

मंडल का यह रूप कुछ हिंदी बांधकारों द्वारा स्पेक्ट्रिक्रन मंगे जाने के बाद आया है। सरकार ने कहा कि वह यह समय 2011 के निर्देश दिशानिर्देशों से अपरिवर्तित है। तत्परता, यह भूमिका है कि अनुमोदन प्राप्त संस्थाएं में बोली बैंक नेटवर्क (विभिन्न) अधिनियम, 1995 के तहत बनाम एमआईबी/केबल ऑपरेटरों को केबल टीवी मिलन सिग्नल डिक्सीडोर प्रदान कर सकती है। सरकार द्वारा जारी डीटीएच दिशानिर्देशों के तहत प्रामाण्य डीटीएच ऑपरेटर, इंटरनेट पोड़ेकॉन्स्टेक्स टेलीविजन (आईपीडीटीवी) सेवा प्रदान को उन्हें समझौते दृष्टिकोण लाइसेंस के तहत विचार की अनुमति दी गयी है। या दृष्टिकोण विचार द्वारा अधिकृत किया गया है और हिंदी ऑपरेटर को एमआईबी द्वारा जारी किये गये हिंदी ऑपरेटरों के लिए निर्देश दिशानिर्देशों के तहत
operators issued by the MIB,” the ministry notification said.

**DISH TV HAS NEW DIRECTOR**

Dish TV has a new director and appointed former bureaucrat Zohra Chatterji as its independent Director. The bitter saga between Dis TV and Subhash Chandra Goel seems to be cooling as Dish TV agrees to induct two independent directors recommended by Yes Bank on its board.

**B4U SEES NEW FACES**

B4U Network’s Country Manager and COO Mandeep Singh has quit.

Mandeep has been with The Walt Disney Company for more than 6 years each as Executive Director & Network Head - India| Media Networks and Director and Cluster Revenue Head respectively.

In another development B4U appoints Pawan Sharma as CRO & Mithilesh Champaneri as CPO

B4U has B4U Music, B4U Movies, B4U Kadak, B4U Bhojpuri and the newly launched Dhamaka Movies in its kitty. Pawan Sharma as Chief Revenue Officer and Mithilesh Champaneri as its Chief People Officer have taken charge.